

LEAP TA: Manufacturing Returns to Atlanta on February 10-12!

The manufacturing industry is at an inflection point, facing a unique set of workforce challenges that require innovative solutions. LEAP TA: Manufacturing, taking place on **February 10-12** at the **Atlanta Marriott Marquis** is the premier event where manufacturing talent acquisition professionals will come together to tackle these issues head-on. With a focus on actionable insights and real-world strategies, this year's conference promises to redefine how the industry finds, attracts, and onboards top talent.

Centred around the theme of addressing labor shortages and closing the skills gap, the event will feature 22+ expert speakers delivering real-life case studies on the work they're doing to address those key shared challenges. Attendees will explore critical topics, including navigating the retirement cliff, advancing diversity and inclusion initiatives, leveraging AI and automation to enhance recruitment, and developing total rewards strategies that attract top manufacturing talent.

Michelle Johnson, Director of Talent Acquisition at Ford Motor Company and Chair of the conference, expressed her enthusiasm for the event:



"I'm thrilled to chair this conference because it directly addresses the critical talent acquisition challenges facing the manufacturing industry. The opportunity to collaborate with peers, share insights on overcoming recruitment hurdles, and discover innovative solutions is invaluable. I'm eager to bring back practical strategies to improve our hiring process and create a better candidate experience."

LEAP TA: Manufacturing is designed for talent acquisition professionals from across the manufacturing industry. Whether you're focused on overcoming immediate hiring challenges or preparing for long-term workforce transformation, this event will provide the insights and resources needed to succeed.

The conference will take place on February 10-12 at Atlanta Marriott Marquis. To secure your spot and join the conversation shaping the future of manufacturing talent acquisition, [register here](#).

For more information, contact the team at LEAP HR at leaphr@hansonwade.com

Don't miss this opportunity to be part of the movement driving workforce innovation in manufacturing.

I look forward to seeing you in Atlanta.

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