



Europe LAFM

Lab Asset & Facility Management in Pharma Summit



Martin Frohock

Global Workplace Director
abc&am

AN EXCLUSIVE INTERVIEW WITH:

How have you found the lab operations and equipment trends evolved over the past 6 months?

"In operations there has been a real hunger for useful data insights, and understanding how flexible manufacturing can manifest with new products being launched all the time. There's been a concerted effort to optimize our lab designs and critique the spaces that we have globally.

In terms of equipment, that has largely followed Moore's law, seeing an increased automation, more compute requirements – and ever more mobility in the devices that we're introducing, now of course the data piece and the technology elements are intrinsically linked."

With the pressure of increased R&D costs, speed to clinic and sustainability, what's your top priority in 2024?

"2024 will bring a number of challenges. Industrial automation and automation of tasks, embracing sustainability throughout the supply chain, and a continued approach to recruitment and development of the talent that will allow our business to grow into the future."

What's your burning question for your peers at this community?

"I want to understand the European LAFM communities approach to fostering the talent needed to maintain competitive in 2024 and beyond, and to test some of my working theories around technology, data and the labs of the future."

What are you most looking forward to at this summit?

"As is always the case, you realize that we're all grappling over very similar challenges. And fundamentally we are looking for ideas that will help to implement changes in our own organizations. So the discussions around ideas that can help our network is where I get most energy – and where you see those early ideas forming into plans that we can all take back for our colleagues and broader ecosystem."

[LEARN MORE ABOUT THE SUMMIT](#)