

# CONVINCE YOUR BOSS

Subject: How Attending LEAP HR: Retail Could Benefit Us

Hi [INSERT BOSS'S NAME],

I wanted to share an exciting opportunity—LEAP HR: Retail, taking place in Fort Lauderdale, FL on February 24-26, 2025. This event is a chance to learn from HR leaders at top companies like CVS Health, RaceTrac, and New Balance, who will share their insights on strategies that can help us improve employee retention, reduce turnover, and streamline our talent processes.

The sessions will focus on practical solutions for optimizing onboarding, enhancing engagement, and building strong leadership pipelines—all areas that can have a direct and positive impact on our bottom line. For example, by implementing effective talent retention strategies, we can reduce the costs associated with turnover and improve workforce stability.

Additionally, I'd earn 16 hours of SHRM credits, and with early registration, we can take advantage of discounts. If you're open to it, I'd love to discuss how this could benefit our team and which sessions would be most relevant to our needs.

Looking forward to hearing your thoughts!

Thanks!

[INSERT YOUR NAME HERE]



 <https://leaphr-retail.com/>

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