

CONVINCE YOUR BOSS

Subject: How my attendance at LEAP TA: Retail will benefit our business

Hi [INSERT BOSS'S NAME],

I came across an interesting event that I think could be a great opportunity for our team that I wanted to share with you.

On July 17-18, 2024, LEAP TA: Retail is hosting their event in Nashville, TN and is the only event specific talent acquisition in our industry.

The agenda and the speakers look like it's going to be an incredibly insightful event. There will be C-level and senior executive speakers from some of NRFs Top 100 Retailers such as: GUESS?, Lidl US, JCPenney, Big Lots, Walmart plus executives attending from hundreds of other companies. I will also walk away with 12 hours of SHRM & HRCI accreditation!

My pass would include access to retailer-only speed networking, insightful case study presentations, networking roundtables and panel discussions. I strongly feel this event would provide valuable takeaways. It would be such a time saver. This show covers everything we'd need, but here are a few key themes:

- Streamlining Onboarding Talent
- Finding Quality Talent
- Retaining Store Talent

Maybe we can set up time to look at the agenda together to see which sessions would be best for us?

Prices increase as the conference approaches. I can secure a better rate if I register early, and we can get group rates if you want to send a few of us.

Would we be able to expense tickets to this event as an educational credit for the team?

Let me know if you have any questions; I'd love to talk with you more about it!

Thanks!

[INSERT YOUR NAME HERE]

