

Convince Your Boss

Subject: My case to attend the 2025 LEAP HR: State and Local Government Conference and why it will benefit our organization

Hi, {INSERT BOSS'S NAME}

I came across an interesting event that I think could be a great opportunity for our team that I wanted to share with you.

On September 9-10, 2025, the LEAP HR: State and Local Government Summit will be returning for it's 7th year to Denver, CO and will be uniting HR leaders from State, City and County Governments from across the US.

The agenda and the speakers look like it's going to be an incredibly insightful event. There will be C-Level leaders and Directors from some of the best voted State, Cities and Counties to live including the **State of Utah, State of Washington, City of Minneapolis, City and County of Denver, Montgomery County** and many more. I will also leave with SHRM and HRCI accreditation!

My pass would include access to exclusive speed networking with government HR leaders, impactful case study presentations with measured ROI and clear strategy, insightful panel discussions and interactive roundtables.

I strongly feel this event would provide valuable takeaways that could help transform our own HR strategy, allowing us to save time and run a more efficient HR function.

Perhaps we can set up a time to look over the agenda together to see which sessions would be most valuable for us?

Prices increase as the conference approaches and I can secure a better rate if I register early, saving up to \$700. Group discounts of up to 20% are also offered if there is an option to send a few of us along.

Would we be able to expense tickets to this event as an educational credit for the team?

Let me know if you have any questions; I'd love to talk with you more about it!

Thanks!

[INSERT YOUR NAME HERE]

