

APRIL 14-16, 2025 | PHOENIX, AZ

Advancing Construction Analytics²⁰²⁵

Build the Teams, Data Infrastructure & Organizational Trust to Fortify Faster, Smarter Business Decisions to Improve Project Health

30+ Expert Speakers Including:



Jad Chalhoub
Director of Business Analytics
Rosendin



Jennifer Hohman
Chief Information & Technology Officer
Baker Construction



Ben Ferrer
Senior Leader of Artificial Intelligence
Turner Construction



Ryan Foshage
Director of Analytics
Alberici Constructors



Sherif Agha
National Director of Scheduling
Skanska



Pelin Gultekin Bicer
Director of Construction Technology
Conti Federal Services



Matt Fairbanks
Chief Information Officer
VECA Electric & Technologies



Blake Abbenante
Director of Analytics & Data Science
Suffolk Construction

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+1 713 554 8380 @ construction@hansonwade.com www.advancing-construction-analytics.com

Advancing Construction



30+ SPEAKERS



300+ ATTENDEES



3 EDUCATIONAL TRACKS



30+ HOURS OF NETWORKING

■ A place where people are talking about how construction data can be used to change the game. There's great opportunity here and the market is ready. ■

AECOM

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Advancing Construction

Enhancing Business Profitability & Organizational Resiliency Through the Power of Advanced Analytics

April 14-16, 2025
Phoenix, AZ



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As the industry pursues automation and data democratization as strategies to tackle overwhelm given the increasing availability of vast amounts of data, it's critical to build the teams, technological infrastructure and culture to bring only the most meaningful analysis to business leaders.

Advancing Construction Analytics will return for the 7th year in 2025 to unite **200+ Data, Analytics, IT and Business Leaders** from across the construction industry on a mission to leverage more advanced data visualization, engineering and predictive analytics capabilities. Join us this year to understand how you can drive more informed decision making company-wide with cutting-edge data infrastructure, business intelligence workflows and analytics teams. Join us in Phoenix this April and don't miss out on your best opportunity to understand how predictive analytics and AI are **transforming business profitability and resiliency** through more efficient projects and processes.

HIGHLIGHTS FOR 2025 INCLUDE:



Accelerate the Extraction of Valuable Insights

Join our immersive, full-day coding workshop to get hands-on with SQL code development, data visualizations, and building AI integrations. Whether you're just starting your data integration journey or seeking to improve your advanced tech stack, you'll learn essential strategies for data handling and optimization to **drive deeper insights across your projects.**



Make Your Projects Cost-Effective

Explore the tools making it easier to monitor key performance indicators (KPIs) and predict project health, cost and resource allocation. Uncover how leaders are not only using these KPIs to **improve visibility for business leaders**, but also how they are working with the field to **improve data quality.**



Stay a Step Ahead of the Competition

Participate in interactive sessions designed to provide a meaningful peer network of industry **data, analytics** and **business intelligence** leaders all going through the same challenges as you. Enrich your understanding of analytics trends and discover fresh perspectives on **driving profitability through data-driven initiatives.**



Build an Unbeatable Foundation to Drive Agility, at Scale

As the construction industry evolves and the amount of available data grows, we are thinking differently about data storage and processing so as not to sacrifice speed. Learn to create scalable data lakes, optimize ETL processes, and streamline data governance to **ensure your firm stays primed for growth in the digital age.**



Upgrade Your Tech Stack with AI & Automation

Join our expo to unlock innovative tools, platforms, and solutions that can enhance your company's data capabilities. **Explore advancements in AI, predictive analytics, and data visualization to empower your projects with the latest technology,** and stay ahead of the competition by optimizing operations and reducing inefficiencies.

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Senior Leader of
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Turner Construction



Ryan Foshage
Director of Analytics
Alberici Constructors



Tomislav Zigo
Chief Technology
Officer & Vice
President
Clayco



Pelin Bicer
Director of
Construction
Technology
Conti Federal Services



Matt Fairbanks
Chief Information
Officer
**VECA Electric &
Technologies**



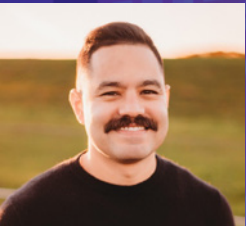
Blake Abbenante
Director of Analytics &
Data Science
Suffolk Construction



Chris Martin
Vice President of
Technology Services
**MYCON General
Contractors**



Joseph Meadors
Vice President of
Information Services
Gaylor Electric



Akira Togawa
Senior Director of
Business Automation
& Intelligence
Harris



Sherif Agha
National Director of
Scheduling
Skanska



Robin Patra
Former Head of Data,
Platform, Product &
Engineering
**ARCO Construction
Company**



Dustin Schafer
Chief Technology
Officer
Henderson Engineers



Patrick Quick
Chief Technology
Officer
**All Weather
Contractors**



Tim Buma
Senior Director
of Construction
Technology
The Austin Company



Sri Murali
Director, Enterprise
Solutions & Analytics
**McCarthy Building
Companies**



Adam Krob
Director of Information
Technology, Field
Audit & Process
Improvement
Boh Bros. Construction



Kipp Connell
IT Director
Garney Construction



Amy Blank
Director of IT
Ellingson Companies



Chad Lewis
Director of CRM
Operations
Swinerton



Ryan Kline
Senior Manager,
Project Controls &
Analytics
Skanska



Jen Paré
Data Solutions Lead
Garney Construction



Gary Dorfman
Senior Systems
Project Manager
Dome Construction

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Isaac Lowe
Lead Programmer
Harris



Eric Anderson
Data Engineer
Miller Valentine Construction



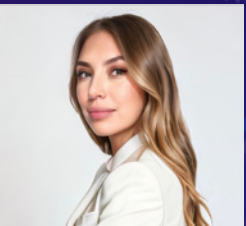
Luc D'Abreu
Enterprise Solution
Specialist, Analytics
Procore



Prashant Jadiya
Data Scientist
ECC



Sergio De Leon
Data Scientist
Dryco Construction



Trish Bradshaw
Senior Analyst & Data
Scientist
Keeley Co.



Brendan Brosnan
Enterprise Solution
Specialist, Analytics
Procore



Alex Elsayegh
Emerging Technology
Analyst II
**McCarthy Building
Companies**



Tejas Patel
Business
Transformation &
Automation Engineer
Dryco Construction



Arun Rajagopalan
Application
Development Manager
**McCarthy Building
Companies**



Daniel Meissner
VP of Growth &
Strategic Partnerships
EllisDon



Perry Currin
Construction Industry
Lead
HSO



Asad Mahmood
Vice President, Data
Analytics
HSO



Cindy Ly
Principal Strategic
Product Consultant
Procore



Justin Lareau
VP Analytics & IT
Lexicon



Cate Knuff
Director of Product,
Reporting, Analytics &
Insights
Procore



John Prior
Subject Matter Expert,
Construction Data
Autodesk



Georgia T. Loadholt
Operations Analyst
Clancy Theys Construction Company



Eric Helitzer
Founder & CEO
SubBase



Ezequiel Machabanski
VP of Insights &
Analytics
EllisDon



Sam Holt
Managing Director
**Aptitude: Intelligent
Integration™**

“There were excellent, knowledgeable speakers and lots of opportunities for networking with other construction and data professionals. There aren't many, if any, other conferences this specifically tailored to construction data and analytics.”

Data Analyst & Integrations Manager,
Bartlett Cocke General Contractors

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Agenda at a Glance

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Pre-Conference Coding Day: Monday, April 14	
Track 1 Coding Fundamentals	Track 2 Advanced Coding & Data Strategies
Jumpstart your data journey with this hands-on track focused on core coding skills in SQL and seamless platform integration. Perfect for early-stage analytics teams, you'll gain practical tools to build reliable data processes and create a strong foundation for scalable analytics success.	This advanced track empowers organizations to elevate their data strategies by focusing on effective storytelling and enhanced visual data insights. Explore techniques for improving dashboard design to clearly communicate key insights, drive better decision-making, or learn how to transform images and videos into actionable data, enabling smarter project decisions through enhanced visual analysis.
Workshop A Chicken or the Egg: Does Analytics Drive Data Maturity or Does Data Maturity Drive Analytics? 10am-12pm PROCORE	
BREAK	
Workshop B Mastering SQL Queries to More Seamlessly Extract & Organize Data 1-3 pm	Workshop C Improving Dashboard Design to Tell a Story with Your Data 1-3 pm
BREAK	
Workshop D Connecting the Dots: A Practical Guide to Streamlining Data Transfer Between Platforms 3.30 - 5.30 pm	Workshop E Turning Images & Videos into Actionable Data for More Informed Project Decisions 3.30 - 5.30 pm

Main Conference: Tuesday, April 15 - Wednesday, April 16		
Track 1	Track 2	Track 3
Data Engineering & Governance	Analytics Insights & Visualization	Evolving Your Analytics Practice
This track will offer in-depth support for data and systems specialists, focusing on techniques for cleaning, structuring, and governing data to establish a strong foundation for advanced analytics.	This track will cater to analytics and business intelligence professionals who connect technical teams with end users, aiming to deepen their understanding of conducting impactful analyses to guide decision-making. It will also cover best practices for visualizing and reporting analytics to business leaders for more effective operational decisions.	This track will provide a dedicated space for senior leaders responsible for shaping overall strategy and team development to come together and discuss the strategic leadership challenges unique to contracting firms.
Join this track if you are: Data Engineering, Database Management, Applications Development	Join this track if you are: Business Intelligence, Analytics, Project Management, Operational Functions	Join this track if you are: Analytics Leadership, IT Leadership, Business Executive

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9.00 Check-In & Networking Breakfast

Workshop A

10.00 Chicken or the Egg: Does Analytics Drive Data Maturity or Does Data Maturity Drive Analytics?

- Learn how to gain buy-in from key stakeholders to leverage data
- Obtain bottoms-up and top-down approaches for determining KPIs
- Participate in an engaging discussion about overall data journeys and help answer the data “chicken or egg” question

Luc D’Abreau, Enterprise Solution Specialist, Analytics, Procore

Brendan Brosnan, Enterprise Solution Specialist, Analytics, Procore

Cindy Ly, Principal Strategic Product Consultant, Procore



12.00 Check in & Networking Lunch

Track 1 - Coding Fundamentals

Workshop B

1.00 Mastering SQL Queries to More Seamlessly Extract & Organize Data

- Reviewing the typical challenges faced when extracting data, including data integrity issues, and ways to tackle that with SQL
- Covering the SQL Query essentials and understanding how to use SELECT statements, joins (INNER, LEFT, RIGHT), and subqueries
- Diagnosing and improving the efficiency of SQL queries with the help of available tools

Eric Anderson, SQL Developer & Data Engineer, Miller Valentine Construction

Track 2 - Advanced Coding & Data Strategies

Workshop C

1.00 Improving Dashboard Design to Tell a Story with Your Data

- Discovering how to tailor dashboards for different audiences, focusing on intuitive navigation and accessibility
- Developing a process for creating repeatable, meaningful reports that are regularly updated with new data
- Exploring how advanced features of Power BI – such as DAX for dynamic calculations, and Copilot integration for automated code generation – can further enhance user experience

Jen Paré, Data Solutions Lead, Garney Construction

Chad Lewis, Director CRM Operations, Swinerton

3.00 Afternoon Refreshments

Workshop D

3.30 Connecting the Dots: A Practical Guide to Streamlining Data Transfer Between Platforms

- Discussing different options for integrating data from different sources and database systems – such as Integration Platform as a Service (iPaaS), Application Programming Interfaces (APIs), database connectivity, local databases, and more
- Exploring how to select and build effective integrations to connect platforms and enhance data flow: How can you assess ROI?
- Establishing data factories to automate ETL processes and ensure data is up-to-date and accurate while saving time and resources

Isaac Lowe, Lead Programmer, Harris

Workshop E

3.30 Turning Images & Videos into Actionable Data for More Informed Project Decisions

- Assessing whether converting images and videos into structured data is worth the investment
- Using cloud-based image recognition models to analyze and categorize images and videos based on visual content, making project data more accessible and organized
- Exploring how adding metadata and annotations can offer a more accessible way to make photos searchable and valuable resources

Prashant Jadiya, Data Scientist, ECC

5.30 End of Workshop Day

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7.00 Registration & Coffee



Akira Togawa
Senior Director
of Business
Automation &
Intelligence
Harris

7.50

Chair’s Opening Remarks

Foundations of Data Analytics Excellence



Jad Chalhoub
Director of Business
Analytics
Rosendin

8.00

Igniting Analytics Excellence with a Powerful Strategy for Sustainable Growth

- Exploring the stages of analytics growth, from fragmented data to AI-driven
- Creating key metrics to assess your analytics maturity and understanding how to drive progress to the next stage
- Reviewing where companies commonly make mistakes along their journey and how you can avoid making the same mistakes



Sri Murali
Director, Enterprise
Solutions & Analytics
McCarthy Building
Companies

8.40

Building a Robust Data Tech Stack to Streamline Data Integration, At Scale

- Exploring versatile API and iPaaS solutions for seamless, cost-effective data integration, highlighting their advantages over SQL in reducing complexity and improving data accuracy
- Examining the potential for tools like Power Automate, Workato, and Retool for automating data flows
- Assessing the suitability of top industry tools through a Magic Quadrant-style evaluation based on company needs
- Tackling challenges mid-sized companies face when scaling and introducing new data technologies



Arun Rajagopalan
Application
Development
Manager
McCarthy Building
Companies



Cate Knuff
Director of Product,
Reporting, Analytics
& Insights
Procore
Technologies

9.20

Laying the Foundation: Why Analytics is Key to a Data Mobility Strategy

- Learn about the latest industry trends regarding leveraging data in Construction and hear why having a Data Mobility Strategy is mission critical for a successful modern Construction business
- See the key role that Analytics plays in maximizing the business benefits in a Data Mobility Strategy
- Hear first hand from an industry leader [Justin] how a Data Mobility strategy leveraging advanced Analytics has transformed their business
- Understand how Procore’s Analytics capabilities can help you transform your business now into one that is built for the AI-driven future



Justin Lareau
VP Analytics & IT
Lexicon

9.50 Morning Refreshments

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Track 1 Data Engineering & Governance	Track 2 Analytics Insights & Visualization	Track 3 Evolving Your Analytics Practice
Data Security & Governance 10.30 Collaborating with End Users to Streamline Data Input for Increased Accuracy & Efficiency <ul style="list-style-type: none">Sharing essential documentation practices before project initiation, including templates for capturing data requirementsIdentifying reasons users hesitate to provide data and exploring techniques to encourage accurate data entryDiscussing methods for integrating data from trade partners and external entities for a comprehensive project viewSharing best practices for coordinating technologies to ensure immediate usability and relevance of collected data Matt Fairbanks , Chief Information Officer, VECA Electric & Technologies 11.10 Breaking Down Silos: How a Firm-Wide Cloud Data Platform Can Drive Efficiencies and Insights <ul style="list-style-type: none">Construction firms struggle with siloed data and disconnected systems, making it difficult to gain real-time insights and drive efficiency.By implementing a roadmap and enterprise data & AI strategy, businesses can consolidate information, improve governance, and generate AI-driven insightsWe will identify key questions to ask and steps for designing and implementing a centralized data strategy, including best practices for: Data Platform, Data Integrations, Data Governance and Security, Advance Analytics, AI/ML & GenAI Perry Currin , Construction Industry Lead, HSO Asad Mahmood , Vice President, Data Analytics, HSO 	Transforming Data into Actionable Insights 10.30 Panel: Benchmarking The Most Effective KPIs to Provide Visibility to Executives on Overall Organizational Health & Performance <ul style="list-style-type: none">Sharing effective KPIs for functions like Project Management, Finance, and OperationsCreating a robust operational scorecard for performance measurement across all functionsPromoting accountability for tracking and transparent reporting across the organization Chris Martin , VP Of Technology Services, MYCON General Contractors Akira Togawa , Senior Director of Business Automation & Intelligence, Harris Adam Krob , Information Technology & Process Director, Boh Bros. Construction 11.10 Utilizing Predictive Analytics for Proactive Decision-Making & Risk Mitigation <ul style="list-style-type: none">Using historical data to understand early indicators for project issues and forecast manpower needsAnalyzing historical data to identify trends that can inform predictive KPIs that offer early warning signs for timely interventionCultivating a proactive mindset to drive proactive rather than reactive decision-making Pelin Bicer , Director of Construction Technology, Conti Federal Services	Developing a Comprehensive Analytics Strategy 10.30 Envisioning an Analytics Roadmap for Small Companies to Foster Data-Driven Growth <ul style="list-style-type: none">Defining achievable objectives that align with business needsLearning how to define relevant KPIs that reflect your business goals and measure progress effectivelyLeveraging existing software to start collecting meaningful data with minimal investmentDetermining the optimal timing for your firm to initiate additional investments Patrick Quick , Chief Technology Officer, All Weather Contractors 11.10 Building a Data-Driven Future: The Role of Analytics in Construction <p>Join this insightful fireside chat featuring leaders from EllisDon and Aptitude, a strategic trade partner of JE Dunn Construction, as they dive into the power of insights, analytics, and data-driven strategies in the construction industry. This discussion will highlight how both companies are working in synergy to leverage analytics for improved decision-making and optimized operational efficiency, while driving innovation to shape the future of construction.</p> Daniel Meissner , VP of Growth & Strategic Partnerships, EllisDon Ezequiel Machabanski , VP of Insights & Analytics, EllisDon Sam Holt , Managing Director, Aptitude: Intelligent Integration™

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11.40 Developing Strategies for Effectively Cleaning Data to Ensure Integrity & Accuracy in Decision Making

- Showcasing success stories and challenges in ensuring data integrity, emphasizing the shared accountability and support required from all parties in data practices
- Utilizing detailed reports to identify and highlight specific data quality issues, enabling targeted resource allocation to address these problems effectively
- Exploring best practices for training employees in data entry and cleaning techniques

Eric Anderson, SQL Developer & Data Engineer, Miller Valentine Construction

12.20 Audience Discussion: Building a Standardized Data Governance Framework to Improve Quality & Timeliness of Data Inputs

Join this breakout to collaborate with your peers on strategies for establishing clear definitions for data and KPIs to align stakeholders, improve reporting accuracy, and enhance collaboration. Participants will also explore strategies for mapping data ownership and identifying key metrics to measure and improve data governance effectiveness.

11.40 Audience Discussion: Integrating Real-Time Data for Agile Decision-Making

Join this breakout to explore how real-time data can enhance the accuracy and responsiveness of decision making in the field. Showcase your experiences with innovative tools and technologies that provide real-time data and visualizations

12.20 Track Closed

Please make your way to Track 1 or Track 3 to continue your conference journey.

11.40 Transforming Your Analytics Department into a Cost-Effective Business Function

- Determining where analytics fits in your organization: IT, existing business units, or as a standalone function
- Establishing analytics as a separate budget line item with a supportive management structure
- Presenting methods to demonstrate the value and ROI of analytics to leadership using quantitative and qualitative metrics
- Balancing internal and external analytics resources and capabilities to optimize team size

Akira Togawa, Senior Director of Business Automation & Intelligence, Harris

12.20 Audience Discussion: Creating Scalable Analytics Strategies With Cost-Effective Tools & Technologies

Join this breakout to discuss how you can create scalable analytics strategies that align with growth objectives. Share your experiences in creating roadmaps that evolve with your organization's needs, and exchange recommendations on cost-effective tools and technologies that have proven successful in supporting analytics functions across companies of all sizes.

“The option to choose which track to go on was very well done. The topics felt very relevant, and worthwhile, and I had valuable takeaways from each session.”

Pre-Construction Processes Coordinator, Gray

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12.40 Lunch Break

Track 1 Data Engineering & Governance	Track 2 Analytics Insights & Visualization	Track 3 Evolving Your Analytics Practice
Optimizing Data Storage & Processing	Forecasting Resource Requirements	Navigating Change & Resistance
<p>1.40 Developing a Robust Data Lake to Enhance Large-Scale Storage & Processing</p> <ul style="list-style-type: none">Identifying the trigger for when a data lake becomes necessary for a construction organization: What are the benefits that a data lake can offer?Exploring the various approaches and tools used to quickly and efficiently ingest data into data lakesHarnessing robust ETL processes and effective management of data extraction pipelines to enhance data lake performance <p>Ryan Foshage, Director of Analytics, Alberici Constructors</p>	<p>1.40 Enhancing Workload Forecasting for Effective Resource Allocation & Optimal Productivity</p> <ul style="list-style-type: none">Discussing the limitations of existing time-tracking software in accurately predicting workload distribution and the need for more dynamic forecasting methodsAnalyzing typical workload patterns such as bell curves and ramp-up phases and their effects on resource allocationExploring ways to combine project phase data and actual hours for realistic workload predictionsDiscussing how AI can enhance workload forecasting and boost productivity through data insights <p>Jennifer Hohman, Chief Information & Technology Officer, Baker Construction</p>	<p>1.40 Overcoming Resistance to Build Trust & Advocacy for Analytics in Operations Teams</p> <ul style="list-style-type: none">Identifying social factors behind resistance to analytics in construction, like fear and skepticismBuilding trust in analytics by developing internal advocates and promoting transparency, ethics, and governanceFostering end user involvement and advocacy in analytics to enhance engagement and ensure the solutions meet their needs <p>Adam Krob, Information Technology & Process Director, Boh Bros. Construction</p>
<p>2.20 Streamlining Data Warehousing Practices to Create Quick Insights from Raw Data</p> <ul style="list-style-type: none">Evaluating the advantages of outsourcing versus in-house development for data warehouse creation and identifying which approach is most effective for your firmDiscussing strategies and tools used by organizations for cleaning and validating the data in their data lakesHow to best structure data in the data warehouse for speed of analysis and reporting <p>Trish Bradshaw, Senior Data Analyst, Keeley Co.</p>	<p>2.20 Enhancing Schedule Quality & Reliability with Data-Driven Insights</p> <ul style="list-style-type: none">Exploring methods for assessing the reliability of schedules to prevent misrepresentation of project timelines and outcomesVisualizing multiple metrics such as Earned Value Management (EVM), float trends, and Budgeted Expense Index (BEI) to provide a more holistic view of project health in schedulesReviewing new scheduling technologies that are enhancing available data and visualizations <p>Sherif Agha, National Director of Scheduling, Skanska Ryan Kline, Senior Manager, Project Controls & Analytics, Skanska</p>	<p>2.20 Panel: Empowering Your Analytics Team to Drive Continuous Innovation</p> <ul style="list-style-type: none">Empowering teams to refine analytics capabilities and introduce new data initiativesExploring the advantages of having dedicated R&D personnel to drive innovation and keep the organization at the forefront of industry advancementsIdentifying key skills needed in your team for future AI adoption and how to integrate this into today's workforce <p>Tim Buma, Senior Director of Construction Technology, The Austin Company Adam Krob, Information Technology & Process Director, Boh Bros. Construction</p>

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3.00 Audience Discussion: Discussing Best Practices for Data Organization, Accessibility & Quality in Data Lakes & Warehouses

Join this breakout to explore effective practices for organizing and accessing data within data lakes and warehouses, including cleaning legacy data to enhance quality. Exchange your innovative strategies for refining data workflows to ease retrieval and analysis, and uncover actionable insights to elevate your organization's infrastructure.

3.00 Audience Discussion: Leveraging Data for Proactive Resource Management

Join this breakout to collaborate with your peers on leveraging data to improve resource management decisions. Share your experiences in effectively anticipating workload demands and adjusting resources.

3.00 Audience Discussion: Driving Engagement & Advocacy for Analytics Organization-Wide

Join this breakout to collaborate with your peers on effective methods for engaging operations teams and driving advocacy for analytics within organizations. Exchange success stories that showcase the value of analytics and spark new ideas to inspire your team.

3.20 Afternoon Refreshments

Unlocking the Future of AI

4.00

Panel: Sharing Strategies, Risks & Real-World Use Cases of AI in Construction

- Analyzing the critical first steps in formulating an AI strategy that aligns with your business objectives: How have we set realistic goals, established clear expectations, and built a framework for trust in AI systems?
- Discussing best practices for data collection, management, and governance to ensure the accuracy and integrity of AI outputs
- Selecting pilot projects, measuring success, and scaling successful initiatives across the organization
- Sharing real-world examples of missteps in AI adoption, including lack of stakeholder engagement, unclear objectives, and inadequate training



Eric Helitzer
Founder & CEO
SubBase



Jennifer Hohman
Chief Information & Technology Officer
Baker Construction



Ben Ferrer
Senior Leader in Artificial Intelligence
Turner Construction



Blake Abbenante
Director, Analytics & Data Science
Suffolk



Akira Togawa
Senior Director of Business Automation & Intelligence
Harris

4.40 Chair's Closing Remarks

4.50 Advancing Construction Hosted Happy Hour

Extend the networking and discussion opportunity well into the evening to build even more meaningful relationships with peers after a full day of insightful content!

■ ■ All the positive minds and friendly speakers made it a welcoming environment for someone who is just starting to look into data analytics for their company. ■ ■
Risk Management Analyst, **AECOM**

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7.30 Coffee & Networking



Akira Togawa
Senior Director
of Business
Automation &
Intelligence
Harris

8.40

Chair’s Opening Remarks

Expanding Data Capabilities for Long-Term Strategic Impact



Joseph Meadors
Vice President of
Information Services
Gaylor Electric

8.50

Building Analytics Teams with the Right Skillsets to Maximize Business Value & Competitive Advantage

- Discussing the candidate profile for top performing data analysts
- Evaluating the potential for hiring new talent or developing current employees’ skills in aligning your team with organizational objectives
- Evaluating centralized versus decentralized models for analytics team structures



John Prior
Subject Matter
Expert, Construction
Data
Autodesk

9.30

Unlocking Better Construction Outcomes with Data – A Fireside Chat with Clancy & Theys

Join Autodesk for a fireside chat with industry experts as we dive into how harnessing the power of data can transform construction processes and unlock new levels of efficiency and innovation



Georgia T. Loadholt
Operations Analyst
**Clancy Theys
Construction
Company**



10.00 Morning Refreshments

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Track 1 Data Engineering & Governance	Track 2 Analytics Insights & Visualization
Leveraging AI & Advanced Analytics	Optimizing Project Cost-Savings
<p>10.40 Harnessing AI for Enhanced Data Retrieval to Improve Productivity & Speed of Decision-Making</p> <ul style="list-style-type: none">Analyzing how AI-driven data retrieval could boost efficiency and profitability, with specific cases where companies saw a measurable return on investment (ROI)Testing AI generated outputs to ensure quality of insights being generatedInvestigating the potential for open-source vs. proprietary AI models to further aid data democratization and save time <p>Sergio De Leon, Data Scientist, Dryco Construction</p> <p>Tejas Patel, Business Transformation & Automation Engineer, Dryco Construction</p>	<p>10.40 Leveraging Historical Data for Enhanced Cost Forecasting</p> <ul style="list-style-type: none">Contextualizing historical data with key events (e.g., post-COVID price increases, material shortages) to clarify data collection timing and improve normalization for more accurate future forecastingHighlighting the importance of collaboration among pre-construction, bidding, and sales teams in utilizing historical data effectivelyAnalyzing how historical vendor performance can inform future bidding strategiesDeveloping frameworks for scenario planning using historical data to model potential future costs <p>Robin Patra, Former Head of Data, Platform, Product & Engineering, ARCO Construction Company</p>
<p>11.20 Audience Discussion: Real-World Applications of AI in Analytics</p> <p>Join this breakout to share your strategies and insights on how companies can effectively leverage AI for data retrieval and analytics efficiency. Collaborate with your peers to exchange ideas and spark inspiration for new implementations within your organization</p>	<p>11.20 Audience Discussion: Best Practices in Cost Forecasting & Profitability Analysis</p> <p>Join this breakout to uncover best practices for developing accurate cost forecasts and utilizing predictive analytics to drive the selection of the most profitable projects. Uncover the criteria peers are developing to inform their firm's direction in 2025 and beyond.</p>

11.40 Lunch Break

Track 1 Data Engineering & Governance	Track 2 Analytics Insights & Visualization
Data Structuring & Loading	Turning Insights into Revenue & Competitive Edge
<p>12.40 Integrating Data Silos Such as Time Tracking, Payroll & Accounting for More Informed & Efficient Reporting</p> <ul style="list-style-type: none">Exploring strategies for creating a unified data ecosystem that enhances collaboration across departments and improves data flowDiscussing how organizations identify and utilize common data denominators, such as project or employee IDs, to facilitate data integrationIdentifying scalable integration solutions that can grow with your organization's needs <p>Blake Abbenante, Director, Analytics & Data Science, Suffolk</p>	<p>12.40 Creating an Effective AI Strategy to Sustain Competitive Advantage</p> <ul style="list-style-type: none">Explore actionable steps to create an infusion plan for generative AI, focusing on identifying key areas for implementation and establishing timelines for integrationDiscussing strategic options: Should it be a standalone integration or evolve from current analytics?Discussing the ethical implications of AI implementation, including bias mitigation, transparency, and the importance of responsible AI use <p>Amy Blank, Director of Information Technology Operations, Ellingson Companies</p>

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1.20 Strategies for Structuring Data in CMiC for Optimal Usability

- Navigating the differences between projects and sub-jobs for effective management of resources, timelines, and reporting
- Integrating user-defined fields with multiple project managers to capture more project details while ensuring reporting accuracy
- Techniques for efficiently updating CMiC APIs and overcoming feature implementation challenges
- Discussing ways to improve reporting processes and visualizations

Akira Togawa, Senior Director of Business Automation & Intelligence, Harris

2.00 Audience Discussion: Addressing Data Integration Barriers

Join this breakout to discuss common obstacles encountered when integrating data from various silos, such as time tracking, payroll, and accounting. Share your experiences and collaborate with your peers to improve your organization's data integration efforts

1.20 Panel: Strategic Adoption and Scaling of AI Solutions

- Identifying the right criteria to evaluate, select, and reassess AI solutions and strategies as organizational needs evolve
- Driving successful adoption through cross-functional collaboration
- Applying structured change management to support scaled adoption

Kipp Connell, IT Director, Garney Construction

Alex Elsayegh, Emerging Technology Analyst IIr, McCarthy Building Companies

Dustin Schafer, Chief Technology Officer, Henderson Engineers


2.00 Audience Discussion: Ethical AI and Data Responsibility: Balancing Profits and Principles

Join this breakout to discuss key takeaways from sessions on AI strategy and data monetization. Share your learnings on leveraging AI for competitive advantage while engaging in collaborative discussions on how to balance profit with responsibility.

2.20 Afternoon Refreshments

Shaping the Future of Construction Analytics

2.50



Gary Dorfman

Senior Systems Project Manager

Dome Construction

Driving Successful Data Integration with Clients for Enhancing Project Outcomes

- Exploring innovative technologies adopted by clients to enhance data collection and analytics
- Examining collaboration opportunities between construction companies and clients to better collect and share data insights for improved project outcomes
- Ensuring robust data security and privacy measures when integrating client data to safeguard sensitive information while enhancing project outcomes

3.30

Panel: Envisioning the Future of Data Analytics in Construction

- Discussing the importance of data interoperability between different software platforms and the future of standards for seamless data exchange in construction workflows
- Exploring untapped opportunities for analytics and how else we could use it to make informed decisions
- Looking into the future of workforce development in data analytics, including strategies for attracting talent and providing ongoing training to equip teams with the necessary skills for advanced analytics
- Envisioning the future of analytics technologies within the construction industry, including AI-driven decision support systems, advanced data visualization tools, and the integration of augmented reality (AR) for on-site data analysis



Jad Chalhoub

Director of Business Analytics

Rosendin



Jennifer Hohman

Chief Information & Technology Officer

Baker Construction



Ryan Foshage

Director of Analytics

Alberici Constructors



Akira Togawa

Senior Director of Business Automation & Intelligence

Harris

4.10

Chair's Closing Remarks

4.20 End of Main Conference

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www.hso.com/construction360



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Schedule Validator is revolutionizing construction project management with its advanced schedule analytics platform. Offering a

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www.schedulevalidator.com



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SubBase, born from the trades, is powerfully advancing material and data management. Its user-friendly platform for specialty

trade contractors and self-performing GCs simplifies complex workflows, handling field requests, pricing, order management, delivery tracking, invoice reconciliation, reporting, and inventory, seamlessly integrating with accounting and ERP systems. With equipment rental management and the latest in AI-driven analytics, SubBase reduces material costs, manual processing time and provides real time visibility, ensuring a smooth experience for field teams, operations, and suppliers, servicing both sides of the market-making it the ultimate solution for construction material and equipment management.

www.subbase.io

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modernization initiatives, from strategic advisory and value discovery to solution delivery and support. Few Microsoft partners possess our in-depth understanding of the challenges and needs of the AEC industry. We are focused on being a trusted advisor and delivering the right solutions to each and every customer.

www.global.hitachi-solutions.com



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CrewSight software has been developed for construction to combine a jobsite access control system with a real-time worker

database, to improve security, productivity, safety and compliance on site. As part of Biosite ASSA ABLOY, the team also provides integrated solutions for Access Control hardware (turnstiles, guard shack, door access), preregistration/onboarding and health & safety software, and site surveillance systems. ASSA ABLOY is the global leader in access solutions.

www.crewsight.com



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SmartPM Technologies, Inc. is a schedule analysis software that provides data-driven project controls for construction projects.

Built by construction industry experts, SmartPM offers real-time automated project controls through intuitive dashboards that all stakeholders can understand. With the ability to easily gauge feasibility, track project progress, and identify costly patterns, users can monitor all their projects in one place, with high-level insights available at a glance.

www.smartpm.com



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Better decisions happen in construction when you have better context, without context stakeholders are unable to see

the right information, at the right time to make confident and quick choices. That's why we created Slate, a Decision Assistant that helps you identify and evaluate information in your business so that you can make better decisions, save time and money and improve project outcomes. Our mission at Slate is to empower teams with a powerful decision assistant that leverages advanced technology and smart data to drive better outcomes, enabling individuals and teams to make well informed decisions that transform construction projects and revolutionize the industry.

www.slate.ai



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MYCONsulting is a Dallas-based firm specializing in Construction Data Analytics and Business Intelligence services aimed at enhancing growth and profitability for general contractors

and trades within the construction industry. Leveraging a team of professionals with firsthand experience in construction, finance, and technology, MYCONsulting empowers clients to effectively mine, visualize, and act upon the data they've accumulated over the years. The company's approach is highly collaborative, working closely with clients to identify and focus on their unique key performance indicators. By fostering open communication and partnership, MYCONsulting guides businesses through the journey from being data-aware to data-informed, ultimately leading to data-driven decision-making. Their deep industry insight stems from direct involvement with the financial, operational, and personnel metrics that drive construction businesses, enabling them to deliver tailored solutions that address specific industry challenges.

www.myconsulting.dev

Great vendors, great sessions, nice mix of people attending with different roles, location and company types.

Application Architect,
Anson Industries

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www.getkroo.com



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Firmus is the market leader in pre-construction AI design review and risk analysis. Firmus' easy-to-use platform enables

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www.firmus.ai



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Domo is an AI and Data Products platform that helps companies of all sizes leverage data and AI to drive value in today's data-

driven world. Built around our customer's preferred data foundation, powered by our award-winning Domo. AI solution, and enriched with our partner ecosystem, the Domo platform enables users to prepare, visualize, automate, distribute, and build end-to-end data products that provide solutions across the entire data journey. From hydrating your data foundation, to building fully embedded applications that can be shared with your employees and customers, to deploying AI models across a variety of providers, Domo gives users the ability to build data products that generate measurable value for the business.

www.domo.com

■ I really enjoyed the speakers discussing their experiences and the processes they created/worked through to become more efficient and successful. ■

Project Manager, **Baker Construction**

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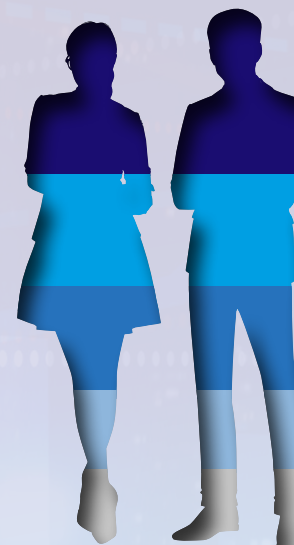


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