

OCTOBER 27-29, 2025 | ATLANTA, GA



# Advancing Data Center Construction 2025

Where Partnerships Are Made & Data Centers Get Built

Construct Cutting-Edge, Energy-Efficient Data Centers at Speed & Scale to Meet the Demands of the AI Revolution

50+ Expert Speakers Including:



Omar El Bassiouny  
President  
EPI Power



Refugio Fernandez  
Head of Supply Chain  
Dropbox



Christopher Gorthy  
Project Executive  
DPR Construction



Ryan Ferguson  
Vice President of  
Operations & Mission  
Critical  
McCarthy Building  
Companies



Jason Felts  
Director of National  
Preconstruction  
Icon Mechanical



Jaime Martinez  
Construction Program  
& Projects Manager  
Microsoft



Marie Rinkoski  
Senior Manager of  
Clean Energy Policy  
Constellation Energy



500+  
ATTENDEES



50+  
EXPERT  
SPEAKERS



25+  
HOURS OF  
NETWORKING



3  
HANDS ON  
WORKSHOPS



3  
INFORMATIVE  
TRACKS



1  
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EVENT

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Premium Partners for 2025:



# Achieve Scalable, Cost-Efficient Delivery Without Compromising Uptime Standards

With over **\$31.5billion in capital investments** and **50 million square foot** of data center space under construction in 2025, projects are growing in scale and complexity, and challenges with constrained power, supply chains and labor are dominating. The need for **efficient construction methods, a more highly-skilled workforce, industrywide collaboration** and **embracing new technologies** remains paramount to staying competitive in this ever booming, ever changing digital age.

That's why, returning for its 6th year, **Advancing Data Center Construction 2025** is *the* collaborative forum connecting **500+ Hyperscalers, Colocators, Contractors and Designers** to share groundbreaking best practices for delivering at speed and scale. Whether setting up your projects for success, optimizing data center preconstruction and delivery workflows, exploring technological innovation or harnessing advanced construction techniques, join us to ensure you have the tools to deliver higher spec data center infrastructure against industry headwinds and build the strategic partnerships to attack future projects head on.

## Highlights for 2025 Include:



### Deliver On Time, Every Time

Join our Preconference Workshop Day to discover the most effective strategies for **delivering projects faster** - from selecting and scaling prefabrication opportunities to **reduce time and labor onsite**, optimizing supply chain management to **minimize delays** through to overcoming **scheduling challenges to protect project timelines**.



### Build Trust & Win Support

Work with communities to **strengthen acceptance and support for data center developments**. Build solution-oriented partnerships with utilities to **establish power-first strategies** and engage with civic, government and local businesses to **ensure trust, transparency and alignment** for mutual growth.



### Get Ahead Before Breaking Ground

Dive into today's most pressing priorities, from exploring **new power sources** and **accelerating energization timelines**, to **de-risking acquisition** through smarter land positioning and entitlement processes. Learn how **financial strategies are evolving** under market pressure and how leading teams are **future-proofing projects** with a stronger focus on sustainability and adaptable facility design.



### De-Risk Projects Early

Evaluate how to **mitigate risks in partnerships** through project and delivery model selection, **master estimating in a volatile market**, utilize advanced software to **streamline preconstruction workflows**, consider workforce requirements early and achieve seamless project handover to construction teams.



### Boost Productivity & Quality of Delivery

Harness strategies for **improving workforce development**, improving safety, **increasing jobsite efficiency** through standardized construction and change order operations, **driving smarter execution** through emerging tech and multi-trade solutions and **reconsidering commissioning and handover processes** to supercharge operational excellence.

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# Networking Opportunities

At **Advancing Data Center Construction**, we know networking is top of mind - and not just the fiber kind. This is your chance to connect with the people who truly get the pace, pressure and potential of the data center world. Whether you're swapping insights with a speaker, teaming up over bingo, connecting with new trade partners or clinking glasses with clients at the reception, we've built in plenty of ways to turn quick hellos into lasting partnerships.



### Speed Networking

Make connections quickly and continue conversations throughout and beyond the conference!



### Meet Your Speakers

Get up close with the experts, ask your burning questions and spark real conversations!



### Exhibitor Bingo

Explore the exhibition floor and uncover the latest solutions whilst filling your card and winning big!



### Drinks Reception

Unwind, mingle and raise a glass (the best ideas start over a great drink!)



### Audience Roundtables

Join the conversation and share lessons learned with direct peers facing similar challenges to avoid re-inventing the wheel!

Networking with all of the people at the conference. End users, trade partners, manufacturers etc. That part of the conference is awesome. What stood out to me was the willingness for everyone to be open and transparent as we all journey into the future of data center construction.

Project Executive, DynaTen Corp.



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# Agenda at a Glance

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Pre-Conference Workshop Day
Monday, October 27
Increasing Speed to Market
Three hands on workshops to turbocharge speed to market strategies through prefabrication, supply chain management and schedule optimization.
Who? Project Delivery, Operations & Business Development Leaders

Main Conference Days		
Tuesday, October 28 - Wednesday, October 29		
With three tracks of highly specialized content for every member of your team – from initial project set up through to handover - no matter your focus, seniority or job description, you will have access to the learnings you need to deliver at speed and scale.		
Setting Up Projects	Preconstruction	Construction & Project Delivery
Diving into the key factors impacting initial project set up and exploring the demand and developments coming to the forefront that are transforming partnerships, end-user requirements and industry innovation.	Best practices for winning work, finding the right projects, managing risk and understanding how industry trends are going to impact design and preconstruction.	Real-life case studies of challenges and lessons learned on the jobsite to prevent reinventing the wheel and accelerate project delivery.
Who? Strategic Leaders	Who? Preconstruction, Estimating & Design	Who? Project Delivery & Operations

Sessions We Are Most Excited About	
Day 1 at 8.10:	Understand from <b>PIKE &amp; Duke Energy</b> how to build trusted relationships with utilities to build power-first development strategies
Day 1 at 1.40 (Track 3):	Join <b>The Blue River Group, DC BLOX &amp; T5 Data Centers</b> on addressing key differences in data center build standards
Day 1 at 2.40 (Track 2):	Hear how <b>DPR Construction &amp; Vantage Data Centers</b> are exploring cutting-edge technology for smarter preconstruction
Day 2 at 2.10 (Track 1):	Forward plan for facility adaptability and flexibility to meet evolving customer needs with <b>Aligned Data Centers</b>
Day 2 at 2.10 (Track 3):	An exclusive case study on <b>EdgeCloudLink's Terra-Site TX1</b> - the worlds first off-grid, hydrogen-powered, modular data center

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# 40 Brand New Speakers for 2025!

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## New Companies Speaking in 2025



## Speakers

Owners, Operators & Developers:



**Nancy Novak**  
Chief Innovation Officer  
Compass Datacenters



**Bill Thomas**  
Chief Energy Officer  
CleanArc Data Centers



**Amy Marks**  
Senior Vice President of Innovation  
Compass Datacenters



**Michael Clark**  
Senior Vice President - Data Center Construction  
DC BLOX



**Ben Hilderbrand**  
Executive Vice President - Construction Services  
T5 Data Centers



**David McCall**  
Vice President  
QTS Data Centers



**Guy Marom**  
Vice President of Engineering  
EdgeCloudLink



**Rachel Neal**  
Vice President of Global Safety  
Compass Datacenters



**Refugio Fernandez**  
Head of Supply Chain  
Dropbox



**Dr Tobe Aguocha**  
Senior Director of Project Management - Americas  
EdgeConnex



**Cameron Lassiter**  
Director of Architectural Design  
Aligned Data Centers



**Chris Welch**  
Director of Preconstruction  
Vantage Data Centers



**Mike Kroeger**  
Director of Preconstruction  
Aligned Data Centers



**Tim Stephenson**  
Director of Power Generation  
Aligned Data Centers



**Ethan Roy**  
Senior Construction Manager  
Vantage Data Centers



**Bakty Motiram**  
Senior Global Accessibility Program Manager  
Microsoft

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# Speakers

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**Dhruv Bhandari**  
Senior Manager of  
Technology Sourcing -  
Modular Infrastructure  
DC Equipment  
Google



**Jaime Martinez**  
Construction Program  
& Project Manager  
Microsoft



**Michael Solfelt**  
Preconstruction  
Manager  
Amazon Web  
Services



**Michael Bailey**  
Systems Engineer,  
Data Center Innovation  
American Tower  
Corporation

“ [Advancing Data Center Construction] events are always well prepared and executed. The presentations and topics from the event stand out and provided a lot of new content. ”

**Business Development & Marketing Manager,  
McKinstry Corp.**

## General Contractors:



**Jonathan Clay**  
President & CEO  
The Blue River Group



**Amanda Atkinson**  
Vice President of  
Sustainability  
Holder Construction



**Ryan Ferguson**  
Vice President of  
Operations & Mission  
Critical  
McCarthy Building  
Companies



**Sergey Polak**  
Vice President  
of Design &  
Preconstruction  
EllisDon



**Zack Taylor**  
Vice President of  
Markets & Strategy –  
Data Centers  
Kiewit Corp.



**Christopher Gorthy**  
Project Executive  
DPR Construction



**Jason Beck**  
Managing Director of  
Project Planning &  
Development  
Kraus-Anderson



**Manasi Pitkar**  
Senior Director of  
Preconstruction  
McCarthy Building  
Companies



**Kyle Steinberg**  
Senior Project  
Manager  
The Whiting-Turner  
Contracting Group



**Jordan Grimm**  
Senior Early  
Development Manager -  
Mission Critical  
Barton Malow  
Company



**Trevor Owen**  
Reality Capture Manager  
Rogers-O'Brien  
Construction

“ I appreciated the variety of presentations and information shared about services and ongoing and developing trends in the industry. ”

**Director of Construction, Ardent Data Centers Corp.**

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# Speakers

## Trade Contractors:

 <p><b>Omar El Bassiouny</b> President <b>EPI Power</b></p>	 <p><b>Bryan Vrla</b> Vice President of Integrated Manufacturing <b>Cummings Electrical</b></p>	 <p><b>Gary Keil</b> Vice President of Mission Critical <b>Aldridge Electric</b></p>	 <p><b>Jesse Davern</b> Vice President of Commercial Services <b>RK Mission Critical</b></p>	 <p><b>Drew Thompson</b> Assistant Vice President - Data Centers &amp; Mission Critical Facilities Solutions <b>Black &amp; Veatch</b></p>	 <p><b>Aaron Seymour</b> Director of Project Development Data Center Innovations <b>McKinstry</b></p>	 <p><b>CJ Best</b> Director of Manufacturing <b>McKinstry</b></p>	 <p><b>Justin Herzing</b> Contract Executive <b>Southland Industries</b></p>
 <p><b>Jason Felts</b> Director of National Preconstruction <b>Icon Mechanical</b></p>	 <p><b>John McFadden</b> Project Executive <b>Lighthouse Electric</b></p>	 <p><b>Brad Mohler</b> Virtual Construction Manager <b>ColonialWebb</b></p>	 <p><b>Brian Lowell</b> Division Manager – Mission Critical <b>Maron Electric</b></p>	 <p><b>Frank Casertano</b> Scheduling Manager <b>Lighthouse Electric</b></p>	 <p><b>Tanner Ingle</b> Mission Critical Preconstruction Manager <b>Sargent Electric</b></p>	 <p><b>Wilson Elias</b> Modular Solutions &amp; Project Manager <b>Allison Smith Company</b></p>	 <p><b>Trey Siefert</b> Project Scheduler <b>Lighthouse Electric</b></p>

## Utility, Power & Mission Critical Leaders:

 <p><b>Allison Boen</b> President &amp; Immersion Cooling Consultant &amp; Advisor <b>Alcatex</b></p>	 <p><b>Lon Huber</b> Senior Vice President of Pricing &amp; Customer Solutions <b>Duke Energy</b></p>	 <p><b>David Sorrick</b> Senior Vice President <b>PIKE</b></p>	 <p><b>Jason Bell</b> Vice President of Data Center &amp; Technology Services <b>JLL</b></p>	 <p><b>Marie Rinkoski</b> Senior Manager of Clean Energy Policy <b>Constellation Energy</b></p>
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# Pre-Conference Workshop Day

## Monday, October 27

### Increasing Speed to Market

With AI workloads, hyperscale demand and cloud expansion driving **unprecedented capacity needs**, project teams are under intense pressure to **deliver facilities faster than ever**. Delays can cost operators \$10,000–\$20,000 per minute in lost revenue, making speed to market a critical priority. These workshops go beyond traditional presentations by providing **targeted insights, collaborative problem-solving and practical tools** that can be immediately applied to optimize schedules, strengthen supply chains and scale prefabrication efforts—ultimately helping teams accelerate delivery, reduce risk and ensure higher-quality, on-time project execution.

### Coffee & Registration

9.00

### Workshop A

10.00

#### Effectively Selecting What to Prefab for Optimal Output & Expansion of Prefab Opportunities

- Conducting feasibility studies to identify high-impact, high-demand components for prefabrication that can be produced at scale to meet customer pain points
- Establishing a clear product development strategy with well-defined goals and timelines to transition from custom, job specific work to mass-produced products
- Designing workflows that can be easily adapted to different products and volumes to ensure flexibility of production capacity for variable project needs

#### Workshop Leaders



**Dhruv Bhandari**  
Senior Manager of  
Technology Sourcing -  
Modular Infrastructure -  
DC Equipment  
**Google**



**Aaron Seymour**  
Director of Project  
Development Data  
Center Innovations  
**McKinstry**



**CJ Best**  
Director of  
Manufacturing  
**McKinstry**

### Lunch Break

12.00

■ The speakers were very knowledgeable. The panel discussions were insightful. Many panels discussed the latest trends and technical challenges in the data center industry. ■

Director of Development, ProLogis

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# Pre-Conference Workshop Day

## Monday, October 27

### Workshop B1.00

#### Understanding Evolving Responsibilities in Supply Chain Management to Strengthen Relationships & Early Procurement Strategies

- Examining how different purchasing models (owner-purchased vs contractor-purchased) impact supply chain relationships to effectively plan project procurement
- Fostering better communication with equipment suppliers to identify long-lead items and minimize delays
- Determining whether and how to bulk and/or pre-purchase equipment to secure better pricing and ensure availability amidst supply chain fluctuations
- Optimizing inventory management for efficient storage and timely access to materials and equipment

#### Workshop Leaders



**Jason Beck**  
Managing Director of  
Project Planning &  
Development  
**Kraus-Anderson**

### Afternoon Refreshments3.00

### Workshop C3.30

#### Overcoming Scheduling Challenges to Optimize Project Timelines

- Applying Advanced Work Packaging in a team-based simulation that mimics the precision and flow of a factory and discover how better schedules lead to faster installs with fewer on-site labor demands
- Tackling real-world utility and power disruptions through immersive challenges that test your team's ability to stay on schedule
- Collaborating with cross-functional stakeholders to create a realistic, prefab-ready schedule that accelerates downstream installation and helps address the industry's ongoing manpower constraints

#### Workshop Leaders



**Frank Casertano**  
Scheduling Manager  
**Lighthouse Electric**



**Trey Siefert**  
Project Scheduler  
**Lighthouse Electric**

### End of Pre-Conference Workshop Day5.30

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7.00 Check-In & Coffee

8.00 Chair’s Opening Remarks

## Improving Local Support for Data Centers

### 8.10 Utility Panel: Uncovering How Utilities & Grid Operators Are Responding to the Demand to Build Power-First Development Strategies

- Understanding current grid constraints to better anticipate and deal with delays
- Examining the complexities of utility interconnection processes across regions, ISOs and utility types – from co-ops to merchant generators – to navigate approvals more effectively
- Building solution-orientated relationships with utilities to ensure long-term planning and grid citizenship models support mutual growth and reliability



**Lon Huber**  
Senior Vice President of Pricing & Customer Solutions  
Duke Energy



**David Sorrick**  
Senior Vice President  
PIKE



**Bill Thomas**  
Chief Energy Officer  
CleanArc Data Centers



**David McCall**  
Vice President,  
Brand Evangelist  
QTS Data Centers



**Dr Tobe Aguocha**  
Senior Director  
of Project  
Management -  
Americas  
EdgeConneX

### 9.10 Engaging Civic, Government & Local Business Communities Early to Build Trust & Economic Alignment in Data Center Development

- Establishing early-stage engagement frameworks to build transparency, trust and alignment on long-term infrastructure impacts
- Collaborating with local governments and businesses to shape favorable regulatory and zoning environments
- Quantifying economic benefits to shift public perception and build community support for data center developments, such as tax revenue forecasts and job creation data
- Integrating community needs into project planning to align data center growth with regional development goals and ensure data center projects continue to benefit the region beyond the construction phase

10.10 Speed Networking & Morning Refreshments

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# Conference Day One | Tuesday, October 28

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Track 1 Setting Up Projects	Track 2 Preconstruction	Track 3 Construction & Project Delivery
Diversifying Power Sources	Minimizing Risk in Partnerships	Improving Workforce Satisfaction
<p><b>11.10 Case Study: Deploying Onsite Natural Gas Generation to Bridge Utility Delays &amp; Accelerate Energization</b></p> <ul style="list-style-type: none"><li>Exploring the benefits and challenges of onsite natural gas - focusing on timelines, scalability and long-term energy planning - to know if it's a viable solution</li><li>Identifying key operational considerations and risks when integrating natural gas solutions to improve system integration, delivery and scalability</li><li>Examining the complexities of contracting, risk management and cost-sharing models to streamline adoption</li><li>Assessing the environmental trade-offs of natural gas against sustainability goals and identifying pathways to transition to clearer energy in the future</li></ul> <p><b>Drew Thompson</b>, Assistant Vice President - Data Centers &amp; Mission Critical Facilities Solutions, <b>Black &amp; Veatch</b></p> <p><b>Tim Stephenson</b>, Director of Power Generation, <b>Aligned Data Centers</b></p>	<p><b>11.10 Selecting the Right Projects for Your Business to Maximize on Opportunities While Decreasing Risk &amp; Resource Strain</b></p> <ul style="list-style-type: none"><li>Evaluating project-fit based on internal resources and staffing capacity to avoid overcommitment or strain on the labor pool</li><li>Assessing whether bidding on highly competitive opportunities is worth potential return and avoid wasted time</li><li>Prioritizing projects with established, trusted partners for job stability in a competitive market</li><li>Aligning project selection with long-term strategic goals to foster sustainable growth and market positioning</li></ul> <p><b>Jordan Grimm</b>, Senior Early Development Manger – Mission Critical, <b>Barton Malow Company</b></p>	<p><b>11.10 Panel: Developing Effective Strategies for Hiring, Training &amp; Retaining Skilled &amp; Qualified Talent to Meet Demands of Large-Scale Projects</b></p> <ul style="list-style-type: none"><li>Establishing partnerships with educational institutions and unions to build a skilled talent pipeline</li><li>Developing mentorship and apprenticeship programs to nurture craft and leadership roles</li><li>Offering competitive compensation and unique incentives to encourage workers to take on projects in remote or difficult locations</li><li>Making job sites more desirable to work on through improved amenities and a focus on culture</li></ul> <p><b>Omar El Bassiouny</b>, President, <b>EPI Power</b></p> <p><b>Kyle Steinberg</b>, Senior Project Manager, <b>The Whiting-Turner Contracting Group</b></p> <p><b>Gary Keil</b>, Vice President of Mission Critical, <b>Aldridge Electric</b></p>
<p><b>12.10 Preparing for the Nuclear Future: Navigating Advanced Nuclear Development Policy in the US to Enable Long-Term Energy Resilience</b></p> <ul style="list-style-type: none"><li>Assessing the current policy and regulatory environment for advanced nuclear deployment, covering state and federal policies and Nuclear Regulatory Commission permitting</li><li>Demystifying 'Behind the Meter' vs 'Front of Meter' grid connections</li><li>Examining how public perception and communication strategies can shape the future of nuclear power projects</li></ul> <p><b>Marie Rinkoski</b>, Senior Manager of Clean Energy Policy, <b>Constellation Energy</b></p>	<p><b>12.10 Panel: Choosing the Right Delivery Models &amp; Contract Structures for More Effective Collaboration &amp; Risk Management</b></p> <ul style="list-style-type: none"><li>Understanding owner preferences for contract types to align your teaming approach</li><li>Adopting collaborative contract structures to streamline communication and minimize silos</li><li>Incorporating flexibility and risk mitigation into contracts to adapt to complex project variables and reduce potential cost burdens of project changes</li></ul> <p><b>Manasi Pitkar</b>, Senior Preconstruction Director, <b>McCarthy Building Companies</b></p> <p><b>John McFadden</b>, Project Executive, <b>Lighthouse Electric</b></p>	<p><b>12.10 Case Study: Advancing Jobsite Safety Programs to Foster a Culture of Care, Accountability &amp; Operational Excellence</b></p> <ul style="list-style-type: none"><li>Implementing Behavior-Based Safety (BBS) programs to encourage workers to actively engage in safety practices and report unsafe behaviors</li><li>Incorporating wearable safety technology and data analytics tools to monitor worker health, environmental hazards and safety compliance in real time</li><li>Conducting analysis to identify which project types, tasks or phases have the highest incident rates to better mitigate risks in high-hazard areas</li></ul> <p><b>Rachel Neal</b>, Vice President of Global Safety, <b>Compass Datacenters</b></p>

12.40 Lunch

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Track 1 Setting Up Projects	Track 2 Preconstruction	Track 3 Construction & Project Delivery
Securing Power & Sites for Future Growth	Enhancing Preconstruction Accuracy & Quality	Increasing Jobsite Efficiency
<p><b>1.40 Navigating the Realities of Renewable Energy Systems to Help Meet Capacity Demands &amp; Net-Zero Goals</b></p> <ul style="list-style-type: none"><li>Evaluating scalable renewable storage options to overcome intermittency challenges and ensure reliability at utility scale</li><li>Integrating renewables alongside backup generation to balancing sustainability and reliability, and meet 24/7 capacity needs</li><li>Addressing land use, interconnection delays and regulatory barriers to assess the viability of solar, wind and hybrid systems</li><li>Exploring emerging technologies – such as geothermal, offshore wind and waste heat reuse – to complement traditional renewables and support more resilient, low-carbon energy infrastructure</li></ul> <p><b>Jaime Martinez</b>, Construction Program &amp; Project Manager, <b>Microsoft</b></p>	<p><b>1.40 Case Study: Mastering Estimating in a Volatile Market to Effectively Consider Tariffs, Supply Chain Challenges &amp; Emerging AI Costs</b></p> <ul style="list-style-type: none"><li>Ensuring all cost estimates account for the volatility in material prices and fluctuations in supply chain availability</li><li>Leveraging historical data to refine estimates and ensure more accurate pricing</li><li>Understanding unique costs associated with AI-driven data centers to ensure realistic budgeting for new technologies</li><li>Utilizing square footage and key metrics like electrical load to provide rough order-of-magnitude cost estimates in early-stage estimates</li></ul> <p><b>Mike Kroeger</b>, Director of Preconstruction, <b>Aligned Data Centers</b></p>	<p><b>1.40 Panel: Addressing Differences in Data Center Build Standards Across Different Regions &amp; Major Clients to Increase Standardization in Construction Operations</b></p> <ul style="list-style-type: none"><li>Identifying key differences in client preferences to tailor delivery approaches and streamline onboarding of project teams</li><li>Understanding how local regulations and codes influence construction practices to adapt project strategies effectively across different regions</li><li>Exploring areas of overlap in construction requirements across clients and regions to uncover areas for increased repeatability</li></ul> <p><b>Jonathan Clay</b>, President &amp; CEO, <b>The Blue River Group</b> <b>Michael Clark</b>, Senior Vice President – Data Center Construction, <b>DC BLOX</b> <b>Ben Hilderbrand</b>, Executive Vice President - Construction, <b>T5 Data Centers</b></p>
<p><b>2.40 Audience Roundtable: Exploring Land Positioning, Permitting &amp; Entitlement to De-Risk Acquisition, Construction &amp; Operations</b></p> <ul style="list-style-type: none"><li>Validating advertised infrastructure claims, aligning with AHJs on permitting realities and addressing entitlements gaps before capital is deployed to de-risk early land acquisition</li><li>Evaluating shifting dynamics of ownership, brokerage and seller knowledge in land transactions to better navigate inflated pricing and avoid costly surprises during due diligence</li><li>Analyzing how hyper-competitive Tier 1 markets are reshaping land strategies – from navigating inflated land pricing, to rising community resistance, environmentalism and zoning fatigue while balancing power, fiber and location trade-offs</li></ul>	<p><b>2.40 Harnessing Analytics for Smarter Preconstruction: Thinking Differently to Support Evolving Industry Trends</b></p> <ul style="list-style-type: none"><li>Exploring national preconstruction cost and schedule integrity, data segregation and market specific factors/ conditions</li><li>Evolving preconstruction approaches and leveraging visual tools to enable deeper system comparisons and deliver more accurate estimates</li><li>Unlocking the power of data to drive more informed decision-making around construction costs, schedule durations and capacity planning</li></ul> <p><b>Christopher Gorthy</b>, Project Executive, <b>DPR Construction</b> <b>Chris Welch</b>, Director of Preconstruction, <b>Vantage Data Centers</b> <b>Justin Herzing</b>, Contract Executive, <b>Southland Industries</b></p>	<p><b>2.40 Overcoming Onsite Changes: How to Adjust Schedules &amp; Maintain Project Integrity to Minimize Disruptions</b></p> <ul style="list-style-type: none"><li>Implementing structured change management processes to efficiently capture, approve and document in-flight design or scope changes</li><li>Adapting schedules in real time to incorporate changes while maintaining transparency around timeline impacts</li><li>Coordinating closely between field teams, schedulers and cost managers to track ripple effects of midstream changes to preserve overall project integrity</li></ul> <p><b>Brian Lowell</b>, Division Manager - Mission Critical, <b>Maron Electric</b></p>

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3.20

Afternoon Refreshments



Meet Your Speakers

Meet the experts who led today’s discussions and make the most of the chance to ask follow-up questions and dive deeper into key takeaways. Whether you’re looking to continue the conversation, gain further insights, or simply say thanks, this is your opportunity to engage directly with the voices shaping the agenda.

Optimizing Construction for Liquid Cooling

4.20

Panel: Constructing for Liquid Cooling: Aligning Design, Construction & Site Readiness to Support Next-Gen Infrastructure at Scale

- Aligning manufacturers, designers and contractors on final design and construction responsibilities for liquid-cooled infrastructure
- Understanding material and installation requirements unique to liquid cooling systems to ensure system reliability and longevity
- Preparing the physical space to accommodate liquid cooling components including structural supports, raised floors and overhead pathways to ensure efficient installation



**Allison Boen**  
President & Immersion Cooling  
Consultant & Advisor  
Alcatex



**Bryan Vrla**  
Vice President of Integrated  
Manufacturing  
Cummings Electrical



**Brad Mohler**  
Virtual Construction  
Manager  
ColonialWebb

4.50

Chair’s Closing Remarks & End of Day One



5.00

Drinks Reception

Unwind and connect with peers at our drinks reception, an opportunity to continue the day’s conversations in a relaxed setting. Whether you’re building new partnerships or catching up with familiar faces, this is the perfect place to expand your network over drink!

“The expertise and vast knowledge in the room was very informative.  
The open room discussions were refreshing.”  
Preconstruction Manager, Ivey Mechanical

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7.30

Networking & Refreshments

8.20

Chair’s Opening Remarks

## Remaining Competitive in 2025




**Nancy Novak**  
Chief Innovation  
Officer  
Compass  
Datacenters

8.30

### Strategically Selecting Project Partners to Build Strong, Long-Term Construction Relationships for Sustainable Business Growth

- Exploring collaborative approaches to prequalification, planning and workload sharing to move beyond traditional bidding and foster shared accountability in meeting growing demand
- Identifying methods for early partner engagement to align goals, define scopes and reduce risk through better coordination and clearer communication of expectations
- Assessing how joint ventures can expand delivery capacity, strengthen regional presence and unlock new market opportunities
- Building long-term relationships that support flexible delivery models and workforce availability to improve consistent project execution across regions and fluctuating market conditions



**Amy Marks**  
Senior Vice  
President of  
Innovation  
Compass  
Datacenters

9.30

Audience Roundtables: Exploring Regional Solutions to Better Align With Local Dynamics

This session will divide attendees into focused groups to share insights and address regional-specific issues, fostering collaborative problem-solving and strategic planning. Build a clearer understanding of local industry dynamics and drive collective solutions in your current region or one you want to break into.

Northeast

Southeast

Midwest

West

10.00

Morning Refreshments

Where?  
In the Expo

### Exhibitor Bingo Prize Give Away

Join us as we announce the winners of the Exhibitor Bingo challenge. The lucky winners who visited booths and completed their bingo card will walk away with an exciting prize, plus bragging rights! Don’t miss the moment to celebrate a game well played!

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# Conference Day Two | Wednesday, October 29

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Track 1 Setting Up Projects	Track 2 Preconstruction	Track 3 Construction & Project Delivery
Enhancing Financial & Development Strategy	Considering Workforce Needs in Preconstruction	Driving Smarter Execution Approaches
<p><b>11.00 Panel: Translating End-User Priorities into Smarter Builds to Align Construction &amp; Delivery With Evolving Customer Expectations</b></p> <ul style="list-style-type: none"><li>Assessing key factors that influence end-user's decision-making processes such as cost, speed, capacity or sustainability</li><li>Understanding key performance indicators clients look for to deliver data centers that optimize these metrics</li><li>Analyzing how industry shifts are affecting end-user priorities to effectively respond to these changes</li></ul> <p><b>Zack Taylor</b>, Vice President of Markets &amp; Strategy – Data Centers, <b>Kiewit</b></p> <p><b>Jesse Davern</b>, Vice President of Commercial Services, <b>RK Mission Critical</b></p> <p><b>Michael Bailey</b>, Systems Engineer, Data Center Innovation, <b>American Tower Corporation</b></p> <p><b>Sergey Polak</b>, Vice President of Design &amp; Preconstruction, <b>EllisDon</b></p>	<p><b>11.00 Panel: Forecasting Workforce Requirements to Mitigate Risk in High-Demand Markets</b></p> <ul style="list-style-type: none"><li>Conducting market research on labor availability and potential competition from other major projects to assess risks early</li><li>Exploring strategies for negotiating who holds the labor risk</li><li>Implementing contingency strategies to address labor shortages and ensure sufficient skilled labor for critical project phases</li></ul> <p><b>Mike Kroeger</b>, Director of Preconstruction, <b>Aligned Data Centers</b></p> <p><b>Tanner Ingle</b>, Mission Critical Preconstruction Manager, <b>Sargent Electric</b></p>	<p><b>11.00 Case Study: Leveraging Emerging Tech &amp; AI to Improve Project Tracking, Field Connectivity &amp; Real Time Decision Making</b></p> <ul style="list-style-type: none"><li>Leveraging AI-powered imaging and progress tracking tools to detect construction delays, identify deviations from design and enhance real-time project monitoring</li><li>Utilizing digital platforms and software to improve field connectivity and information flow throughout a project lifecycle</li><li>Exploring the use of VR and AR technologies to visualize construction plans on-site to support more accurate field execution</li></ul> <p><b>Trevor Owen</b>, Reality Capture Manager, <b>Rogers-O'Brien Construction</b></p>
<p><b>12.00 Understanding Project Financing, Investor Relations &amp; Cost Drivers to Ensure Project Viability &amp; Long-Term ROI</b></p> <ul style="list-style-type: none"><li>Navigating the diverse types of investors and their expectations to ensure alignment on risk, return and long-term viability</li><li>Exploring primary factors driving costs, including inflation, power density increases and supply-demand dynamics to anticipate cost escalations and inform data-backed financial strategies</li><li>Creating flexible financial strategies to adapt to market fluctuations and proactively address potential challenges</li></ul> <p><b>Ryan Ferguson</b>, Vice President of Operations &amp; Mission Critical, <b>McCarthy Building Companies</b></p> <p><b>Ethan Roy</b>, Senior Construction Manager, <b>Vantage Data Centers</b></p>	<p><b>12.00 Case Study: Enhancing Accessibility in Data Centers: A Global Initiative to Creating an Accessibility Program</b></p> <ul style="list-style-type: none"><li>Fostering inclusivity and belonging by considering the diverse needs of your workforce and creating flexible working spaces</li><li>Incorporating accessibility requirements into the design phase to avoid costly retrofits after handover to operations</li><li>Educating designers and contractors on accessibility standards to ensure consistency across design, construction and operational requirements</li><li>Encouraging feedback from employees to continuously improve accessibility and inclusivity in the workplace</li></ul> <p><b>Bakty Motiram</b>, Senior Global Accessibility Program Manager, <b>Microsoft</b></p>	<p><b>12.00 Case Study: Mastering Multi-Trade Prefabrication to Tackle Increased Complexity of Mission Critical Infrastructure</b></p> <ul style="list-style-type: none"><li>Working with construction, procurement and installation teams to optimize efficiency of assembly and integration onsite</li><li>Improving the delivery, handling and staging of multi-trade components to ensure minimal disruption to onsite workflows</li><li>Addressing local union or jurisdictional requirements early to prevent delays or logistical roadblocks for multi-trade endeavors</li></ul> <p><b>Jason Felts</b>, Director of National Preconstruction, <b>Icon Mechanical</b></p>
12.30 Lunch		

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# Conference Day Two | Wednesday, October 29

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TO \$720

Track 1 Setting Up Projects	Track 2 Preconstruction	Track 3 Construction & Project Delivery
Future-Proofing Projects	Transforming Preconstruction Execution & Handover	Improving the Transition to Operations
<p><b>1.30 Forward Planning for Facility Adaptability &amp; Flexibility to Meet Evolving Customer Needs &amp; Market Changes</b></p> <ul style="list-style-type: none"><li>Developing facilities with adaptable layouts and scalable infrastructure to accommodate future technological shifts and minimize the need for costly retrofits</li><li>Incorporating modular and prefabricated components that allow for quick adjustments and upgrades</li><li>Addressing the need for standardized yet flexible facilities to support diverse customer requirements</li></ul> <p><b>Cameron Lassiter</b>, Director of Architectural Design, Aligned Data Centers</p>	<p><b>1.30 Developing Consistent Processes for Project Team Onboarding &amp; Preconstruction Workflow Adoption Across Regions</b></p> <ul style="list-style-type: none"><li>Ensuring teams from different regions align quickly and effectively to reduce the learning curve of different practices</li><li>Implementing standardized templates and checklists across disciplines to ensure consistency in precon guidelines</li><li>Understanding how to create scalable, standardized workflows from bid to handover to drive efficiency as your business grows</li></ul> <p><b>Manasi Pitkar</b>, Senior Preconstruction Director, McCarthy Building Companies</p>	<p><b>1.30 Panel: Exploring Remote, Phased &amp; Factory-Based Commissioning to Improve Quality &amp; Accelerate Start-Up</b></p> <ul style="list-style-type: none"><li>Evaluating remote and hybrid commissioning models to improve access to resources without compromising quality</li><li>Leveraging phased and factory-based commissioning strategies to identify and resolve equipment issues earlier and reduce onsite testing time</li><li>Implementing commissioning workflows that align with available power infrastructure and load bank planning to ensure smooth, efficient start-up</li></ul> <p><b>Jason Beck</b>, Managing Director of Project Planning &amp; Development, Kraus-Anderson <b>Wilson Elias</b>, Modular Solutions &amp; Project Manager, Allison Smith</p>
<p><b>2.10 Case Study: Implementing Strategies for Embodied Carbon Tracking to Meet Compliance &amp; Evolving Sustainability Goals</b></p> <ul style="list-style-type: none"><li>Specifying and selecting materials with lower carbon emissions to reduce carbon footprint</li><li>Streamlining emissions tracking throughout the construction lifecycle for more accurate reporting</li><li>Developing best practices to reconcile the embodied carbon estimated with the actual carbon footprint of a completed project to improve reduction efforts</li></ul> <p><b>Amanda Atkinson</b>, Vice President of Sustainability, Holder Construction</p>	<p><b>2.10 Bridging the Gap Between Preconstruction &amp; Construction Phases to Ensure Seamless Project Continuity</b></p> <ul style="list-style-type: none"><li>Ensuring all parties understand their responsibilities and primary points of contact from precon to construction lifecycle</li><li>Addressing challenges with phased funding to avoid delays in project execution</li><li>Encouraging proactive involvement from precon teams in post-award phases to ensure continuous alignment on project scope, schedule and budget</li></ul> <p><b>Michael Solfelt</b>, Preconstruction Manager, Amazon Web Services</p>	<p><b>2.10 Case Study: EdgeCloudLink's TerraSite-TX1: From Concept to Completion</b></p> <ul style="list-style-type: none"><li>Exploring the creation of the world's first off-grid, hydrogen-powered, modular, built-to-suit data center</li><li>Understanding how we delivered for 150MW of data center capacity in just 9 months</li><li>Harnessing best practices from site selection through to commissioning and operation</li></ul> <p><b>Guy Marom</b>, Vice President of Engineering, EdgeCloudLink</p>

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Afternoon Refreshments



### Meet Your Speakers

Meet the experts who led today’s discussions and make the most of the chance to ask follow-up questions and dive deeper into key takeaways. Whether you’re looking to continue the conversation, gain further insights, or simply say thanks, this is your opportunity to engage directly with the voices shaping the agenda.

## Preparing for the Future of Data Center Infrastructure



Refugio  
Fernandez

Head of Supply  
Chain  
Dropbox

3.40

### Fireside Chat: Forecasting Future Demand & Evolving Infrastructure Requirements to Prepare for Growing Needs of AI & Technological Advancements

- Gaining visibility into projected build cycles and pipelines to help plan labor, supply chains and capital investment with greater precision
- Analyzing shifting demand forecasts driven by AI growth, hyperscale expansion and evolving workloads to better anticipate where and when new capacity will be needed
- Understanding macroeconomic and regulatory signals influencing long-term infrastructure planning and demand acceleration across different regions to ensure strategic alignment and preparedness



Jason Bell

Vice President of Data Center  
& Technology Services  
JLL

4.10

Chair’s Closing Remarks

4.20

End of Conference

Great to have a forum to be sure we are using industry “best practices” and confirm that we are not alone with the industry challenges we face.

President, DynaTen Corp

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# Why Partner?

## Forge Powerful Relationships With the Industry's Leading Players in the Highest Growth Market



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At **Advancing Data Center Construction**, we emphasize connecting those responsible for day-to-day construction operations, who directly impact project execution, with professionals involved in planning, managing and executing construction. With over **500 Hyperscalers, Colocators, Contractors** and **Designers** gathering in Atlanta, this is your opportunity to **establish yourself as a key solutions provider** and **expand your targeted client base** through valuable connections and discussions.

We appreciate that meeting new clients is key to success for all businesses, no matter your service or solution. To achieve your goals and demonstrate expertise, we will build a **bespoke package to meet your individual needs**. Whether you're looking to get in front of **planning professionals from leading tech companies through to field and operations personnel from leading contractors**, we attract high level executives and budget holders, allowing for contact with those that have the ability to make purchasing decisions, and there are countless sponsorship opportunities to choose from!

### Customize Your Experience

#### Enhance Your Brand's Reputation as a Leader in Innovation

**Less than 5 speaking slots remaining!**

Showcase the unique features and groundbreaking **advantages of your products or services** that can help clients elevate their data center projects and programs. With our **3-day, 3-track program**, you'll have ample opportunities to create content tailored to your target audience and organizational objectives.

#### Customize Your Approach & Meet Key Industry Leaders

From hosting a private lunch or happy hour to arranging intimate dinners, we offer various opportunities for you to **create personalized experiences** that allow exclusive access to your industry wish list and ensure your brand remains top of mind.

#### Boost Visibility & Attract New Clients

Position your company directly in front of the industry's top buyers. Our **expo floor** is designed for vendors of all types – from **cabling, switchgear and power solutions, construction management and BIM services through to building materials and products** – looking to generate leads and connect with industry leaders in the quest to elevate their capabilities.

#### Differentiate Yourself From the Competition

At *Advancing Data Center Construction*, we understand the value of showcasing your brand to a targeted and engaged audience of **500+ attendees**. We offer a range of creative options, including **signage, merchandise and more**, to make sure your company stands out throughout the conference.

### Contact Us:



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Partnerships Director  
Tel: +1 415 735 3289  
Email: [sponsor@hansonwade.com](mailto:sponsor@hansonwade.com)



**Alex Gwynne**  
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**Luke Kindness**  
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Founded in 1902, 3M is a global leader in innovation, serving diverse industries in over 70 countries. The Electrical

Markets Division exemplifies 3M's dedication to pioneering progress by providing advanced electrical solutions, such as tapes, connectors, insulation, and cable accessories, to help you enhance your system reliability and performance efficiency. Together, 3M and its Electrical Markets Division are committed to pushing the boundaries of science to help improve lives and support industries around the world.

[www.3m.com/3M/en\\_US/data-center-us/](http://www.3m.com/3M/en_US/data-center-us/)



### Expertise Partner

As a family business proudly offering USA-manufactured power cable and wire systems for 73 years, Southwire proudly

continues building on our commitment to environmental stewardship and corporate sustainability by prioritizing stakeholder expectations and supporting the wellbeing of our communities and the environment in which we live. To help us meet this commitment, we organize our sustainability strategy around five core tenets: Growing Green, Living Well, Giving Back, Doing Right and Building Worth.

[www.southwire.com](http://www.southwire.com)



### Expertise Partner

We are helping the industry meet growing global demands for data centers by rapidly delivering large, business-critical facilities

for the world's leading technology companies. Each solution is tailored to meet clients' specific requirements for reliability, availability, flexibility, sustainability and energy efficiency. Fluor offers an integrated, multidisciplinary approach for data center engineering and construction. Our experience in the design, build and commissioning of high-availability data centers includes an understanding of the unique aspects of these facilities: diverse power feeds, backup power, redundant HVAC systems, comprehensive security and flexibility of all systems to allow future expansion and configuration changes.

[www.fluor.com](http://www.fluor.com)



### Program Partner

Used by the world's largest construction companies, building owners, and commissioning providers, Facility Grid allows

users to track, verify and manage building assets throughout the installation, quality control, and commissioning processes. The mobile application helps the field capture data efficiently and increases the capacity of high-value resources. Facility Grid provides real-time updates to schedules and stakeholders, keeping teams on track and delivering transparency, accountability, and quality throughout the construction lifecycle.

[www.facilitygrid.com](http://www.facilitygrid.com)



### Program Partner

Since its founding in 1973, EAE's mindset has always been to design and manufacture busbar products to make the energy

processes of its customers easier, more reliable and more cost effective. Our founders having engineering backgrounds means the products, their reliability and quality has always been front and center for EAE. Equipped with a 2,900,000 sqft European manufacturing facility and in-house testing laboratories, our busbar product is unmatched, as is our service and lead time.

[www.eaeusa.us](http://www.eaeusa.us)



### Program Partner

ENERVEX manufactures generator exhaust systems, exhaust fans, and heat recovery solutions for data centers and

commercial/industrial applications. Our prefabrication concept supports circular economy principles by facilitating the reuse, repurposing, or recycling of our components. This cradle-to-cradle approach aligns with the growing emphasis on sustainability and responsible resource management. After more than 30 years, we continue to focus on innovation, quality, delivery, value, and technology. Headquartered in Alpharetta, Georgia, USA, we have sales offices and distributors across the US and Canada and sell our products in more than 20 countries.

[www.enervex.com](http://www.enervex.com)

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Data centers worldwide trust Nalco Water for outcome-based water management strategies and programs that support their

uptime and sustainability goals. We offer enterprise wide solutions, implemented by a global team of data center experts, to deliver consistency and scalability to your operations. We help data centers meet today's demand and be well positioned for the future

[www.ecolab.com/nalco-water](http://www.ecolab.com/nalco-water)



## Program Partner

Tough Leaf specializes in connecting Contractors and Owners with small, local, veteran-owned, and underutilized

subcontractors and suppliers for Data Center and mission-critical projects. Our centralized database matches contractors with vetted firms that meet project requirements, including insurance, bonding, union status, and more. With confirmed bid readiness and real-time data, Tough Leaf streamlines procurement, reduces risk, and ensures project success. We empower contractors to build lasting relationships and deliver efficient, cost-effective solutions for every project.

[www.toughleaf.com](http://www.toughleaf.com)



## Program Partner

autoLOTO drastically increases worker safety by eliminating a leading hazardous energy incident cause – human error

– while boosting Lockout/Tagout planning, execution and documentation efficiency by over 90%. Our smart mobile software and powerful digital twin technology drastically reduces electrical and mechanical incidents and near-misses by informing the user of a mistake they are ABOUT to make before the action is taken - all while automatically and digitally compiling your team's required documentation for each LOTO operation

[www.autoloto.co](http://www.autoloto.co)



## Program Partner

In the dynamic world of data centers, uninterrupted operations are critical to success, and HVAC systems are essential to

those operations. Data center airflow management relies on complex mechanical systems, including closed-loop hydronic systems. At PurgeRite, we understand these systems' critical role in data centers. Thanks to our years of experience and specialized expertise, we provide fast, reliable mechanical flushing and purging solutions designed specifically for these systems. We support equipment performance, reliability, and safety by removing contaminants and debris from the system

[www.purgerite.com](http://www.purgerite.com)



## Hosting Partner

Fibergrate is a global manufacturer of fiberglass reinforced plastic (FRP) products, setting the standard for high

performance composite products. Fibergrate has led the revolution in structural products, away from maintenance-intensive metals and heavy, reinforced concrete products towards the use of advanced composites. Our FRP structural materials provide solutions to many of the limitations of metal and concrete. These solutions include high strength-to-weight ratios, easy installation, significant safety and ergonomic characteristics, and long-lasting, low-maintenance life cycles.

[www.fibergrate.com](http://www.fibergrate.com)



## Hosting Partner

Cumulus is a Quality Execution System (QES) that digitizes mission-critical construction and maintenance activities to

ensure that work is done right the first time, every time. By integrating sensors, digital tools, and other IoT devices, Cumulus accelerates data center construction and improves the productivity and quality of safety-critical workflows.

[www.cumulusds.com](http://www.cumulusds.com)

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# Our Partners in 2025



### Innovation Partner

STARC's solutions move at the speed of data for FASTER buildouts and reconfigurations. STARC's versatile and

reconfigurable temporary construction walls are ideal as temporary HAC load bank and environmental testing for commissioning, or for reconfiguration of leased and colocation server spaces. Our complete lineup of temporary construction walls are designed for rapid installation, airtight connections and re-use. 'UNDISRUPT' your next build-out with STARC.

[www.starcsystems.com](http://www.starcsystems.com)



### Innovation Partner

Predictive. Preemptive. Precise. If you are buying or selling existing conduits, as-built new conduit or pipe, or installing cable in

conduits, you need a map. An intelligent map.

[www.intelligentmapping.com](http://www.intelligentmapping.com)



### Panel Partner

Doxel tracks construction progress by applying image recognition to site photos. It compares the plan to installed

work, allowing teams to prevent delays and accelerate schedules. Teams finish projects faster and on budget by minimizing rework, trade stacking, and overbilling. Cloud operations gain compute capacity quicker, with greater predictability and lower cash outflow

[www.doxel.ai](http://www.doxel.ai)



### Panel Partner

Doxel tracks construction progress by applying image recognition to site photos. It compares the plan to installed

work, allowing teams to prevent delays and accelerate schedules. Teams finish projects faster and on budget by minimizing rework, trade stacking, and overbilling. Cloud operations gain compute capacity quicker, with greater predictability and lower cash outflow

[www.doxel.ai](http://www.doxel.ai)

There were a lot of attendees, yet it was an intimate event unlike some of the large tradeshows. You were able to connect with a lot of the people you wanted to talk to and have one on one conversations.

Director of Sales, Kodiak Workforce Solutions

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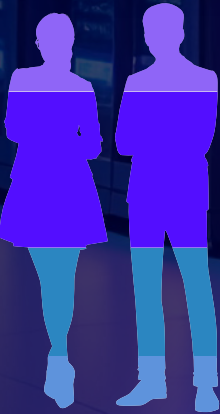
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## Exhibition Partners



## SENIORITY OF ATTENDEES



20% Vice President+

40% Director

30% Manager

10% Senior & Below

## Contact Us:



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Partnerships Director  
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Please visit the website for full pricing options or email [construction@hansonwade.com](mailto:construction@hansonwade.com)  
All prices shown in USD.

Data Center Operators, Hyperscalers, Colocators & Developers*		
	Register by July 18 & Save \$580	On the Door
Full Access Pass (Conference + Workshop Day)	\$1977	\$2397
Conference Only	\$1379	\$1799

\*Any company that actively owns, operates or leases data center facilities to support their primary business function. Developers of utility-scale power infrastructure that support data center operations are also eligible for this price.

# Team Discounts

- 10% discount - 3 delegates
- 15% discount - 4 delegates
- 20% discount - 5+ delegates

Please note that discounts are only valid when four or more delegates from one company or project team book and pay at the same time.  
Discounts cannot be used in conjunction with any other offer or discount. Only one discount offer may be applied to the current pricing rate.  
Contact: [register@hansonwade.com](mailto:register@hansonwade.com)

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	Register by July 18 & Save \$580	On the Door
Full Access Pass (Conference + Workshop Day)	\$2617	\$3197
Conference Only	\$1819	\$2399

\*\*Any company whose core business is providing professional design or construction services directly for Data Center Hyperscalers, Colocators & Developers. Companies must be able to provide an active architectural, engineering or contracting licence in the United States to qualify for this category.

# Top 3 Benefits of Attending:

- 1 **TACKLE** the industry's toughest challenges head-on and uncover key lessons to accelerate delivery and drive down costs
- 2 **REVAMP** your workflows to meet the demands of AI-ready infrastructure in an era of rapid tech evolution
- 3 **CONNECT** with top owners, operators and contractors partners to build strategic relationships and unlock new business opportunities

General Admission***		
	Register by July 18 & Save \$720	On the Door
Full Access Pass (Conference + Workshop Day)	\$3677	\$4397
Conference Only	\$2879	\$3299

\*\*\*Any company that doesn't fit into the above categories including, but not exclusive to, any company that provides products, services, systems integration or technology solutions to Data Center Operators, Hyperscalers, Colocators, Architects, Engineers and/or Contractors.

# VENUE

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