

March 25-27 | Dallas, TX

www.advancing-construction-safety-leadership.com

REGISTER BEFORE
DECEMBER 20 &
SAVE UP TO
\$650

Advancing Construction Safety Leadership ²⁰²⁵

Building Accountability from the Boardroom to the Field to Put Safety First, Always

Expert Speakers Include:



Galen Cooter
Vice President,
Safety, Health &
Environment
AECOM



Kenyon Manley
Director, Safety
**Lawrence
Construction**



Jane Beaudry
HSE Director, Life
Sciences
Jacobs



Winston Newman
Director, Corporate
Safety
**Kaufman Lynn
Construction**



Michael Saunders
Director, Safety
Balfour Beatty



Diana Johnson
Corporate Safety
Director
Ruby-Collins

■ The agenda showcased topics that were highly relevant to the current priorities in construction EHS across the US ■

Director of Employee Health Scheme, Davis Construction

+1 713 554 8380 @ construction@hansonwade.com

www.advancing-construction-safety-leadership.com

 Advancing
Construction

WELCOME

SPEAKERS

AGENDA

PARTNER WITH US

REGISTER YOUR PLACE

Innovating Safety Programs for a Data-Driven, Technology-Enhanced Future

Safety protocols need to move beyond compliance and truly reflect the real challenges that contractors face on the ground every day. Firms must reevaluate their organizational culture and the working environment of their teams to drive meaningful progress toward a safer workplace.

That's why **Advancing Construction Safety Leadership 2025** is back for its 6th year, bringing together leaders committed to embedding safety as a central pillar of business operations — from initial project bid through to field execution.

Join **100+** Safety Leaders to discover how your peers are establishing a safety culture reinforced with strong field team buy-in. Here you will discover how to implement innovative safety practices designed to prevent life-threatening injuries and ensure that safety remains a top priority at every level of your organization.

What our attendees have to say:

“The speakers were inspirational, engaging, and informative.”

Corporate Safety Manager, Erickson-Hall Construction Company

“The speakers were extremely knowledgeable, and all brought high quality information that I will be able to use going forward.”

Safety Director, Greystone Construction Company

KEY BENEFITS OF ATTENDING



Empower Your Team to Be Safety-Driven:

Join the workshop day to gain practical strategies to collaborate with your field team in designing safety programs tailored to their while also learning how to inspire needs, accountability, ownership, and proactive leadership at every level.



Innovate Your Safety Practices:

Reassess your current programs and adopt advanced frameworks and methodologies to modernize your safety approach and create a safer work environment, from adopting Human and Organizational Performance (HOP) principles, to leveraging cutting-edge technology AI.



Prioritize Workers' Mental Health:

Build a culture where mental well-being is prioritized alongside physical safety by exploring strategies to support employees dealing with personal challenges to avoid the risks associated with poor concentration and unsafe behaviors.



Strengthen & Scale Your Safety Programs:

Build a robust and scalable safety framework, including accountability measures and clear contractual expectations to maintain compliance and reduce risks across complex projects and large project teams.



Enhance Smarter Decision-Making:

Ensure you are collecting and analyzing the right data that translates into valuable and actionable insights, identifying hidden trends and the root causes of incidents, and proactively implement solutions to prevent future risks.

Your 16+ Expert Speakers



Galen Cooter
Vice President, Safety,
Health & Environment
AECOM



Kenyon Manley
Director, Safety
**Lawrence
Construction
Company**



Jane Beaudry
HSE Director, Life
Sciences
Jacobs



Winston Newman
Director, Corporate
Safety
**Kaufman Lynn
Construction**



Michael Saunders
Director, Safety
Balfour Beatty



Diana Johnson
Corporate Safety
Director
Ruby-Collins



Ron Adams
Vice President, Risk
Management
Baker Roofing



Shawna Fraser
Vice President, Safety
Fraser Engineering



John Byrd
EHS Director
Hoffman Construction



Tim Wolfe
Vice President &
Director HSSE
Jones Lang LaSalle



Jon Lovejoy
Director, Safety
**Summit Contracting
Group**



Corey Arledge
Executive Director,
Safety
ELDECO, Inc.



Dave Underwood
EHS Director
Bahler Group



Marie Cole
Corporate Safety
Manager
**Erickson-Hall
Construction
Company**



Terry Klingele
Operating Group
Safety Director
**Mortenson
Construction**



Adele Abrams
President
**Law Office of Adele L.
Abrams P.C.**



John Chriswell
Workforce WellBeing
Director
Hoffman Construction

“I enjoy the smaller and intimate format of this event as it creates more valuable interactions and networking opportunities. The exclusive focus on the construction industry makes it uniquely tailored to our own environment as safety professionals.”

Construction Safety Manager, MarkYoung Construction

Pre-Conference Workshop Day

Tuesday, March 25



9.00 Check-In & Refreshments

Enhancing Field Team Engagement & Buy-In



Shawna Fraser
Vice President, Safety
Fraser Engineering

10.00 **Working with Your Field Team to Develop Your Safety Program to Gain Their Buy-In**

- Highlighting the importance of explaining the “why” behind safety rules to increase support
- Collaborating with your field team to understand what they need to work safely and productively
- Including workers in system and process design to identify job-specific risk and flaws early



12.00 Lunch



Michael Saunders
Director, Safety
Balfour Beatty

1.00 **Focusing on High-Risk Tasks to Prioritize Preventing Life-Threatening Injuries**

- Convincing stakeholders to prioritize high-risk tasks and environments to move beyond only preventing minor incidents
- Identifying high-risk exposures to prevent serious injuries and fatalities through a SIF program
- Simplifying hazard identification so employees are more aware of serious risk



3.00 Afternoon Refreshments



Marie Cole
Corporate Safety
Manager
Erickson-Hall
Construction
Company

3.30 **Developing Superintendents to Take Personal Ownership in Creating a Safety Culture**

- Supporting first time managers to lead proactively and personally invest into a safety culture
- Challenging generational stereotypes to improve communication and engagement with younger team members
- Demonstrating care for employees through tangible actions that inspire your team to embody safety values

5.30 End of Workshop Day

Conference Day One

Wednesday, March 26



7.00 Check-In, Coffee & Breakfast

8.00 Chair's Opening Remarks

Strengthening Your Safety Program



Winston Newman
Director, Safety
Kaufman Lynn Construction

8.10 **Creating an Accountability Framework within Your Safety Program to Ensure Commitment to Its Promises**

- Defining what accountability is, why it matters, and how it will be applied
- Integrating your accountability program with your safety program to ensure safety policies are actively enforced
- Encouraging adherence to safety protocols and promoting a culture of responsibility



Tim Wolfe
Vice President &
Director HSSE
Jones Lang LaSalle

8.50 **Formalizing Your Safety Program to Ensure Long-Lasting Effectiveness**

- Auditing your existing program to assess compliance with safety regulations
- Implementing an effective tool kit for tracking safety performance
- Adapting your program as your organization expands to ensure longevity and scalability



10.00 Speed Networking & Morning Refreshments

Cultivating a Holistic Approach to Safety Leadership



Galen Cooter
Vice President, Safety,
Health & Environment
AECOM

10.40 **Promoting Mental Health in the Workplace to Enhance Safety & Performance**

- Considering how workers' personal lives impact focus and how it relates to performance on the job site
- Prioritizing the emotional and mental state of workers to promote a supportive workplace culture
- Implementing support systems for workers to receive on-going support



John Chriswell
Workforce WellBeing
Director
Hoffman Construction

11.20 **Case Study: Implementing the "Too Tough To Talk" Program to Normalize Mental Health Conversations**

- Bringing awareness to teams about mental health and behavioural health
- Creating a framework for workers to comfortably discuss mental health without fear or judgement
- Providing tranquil spaces on job sites for workers to relax, talk, or seek support



12.00 Lunch



Corey Arledge
Executive Director,
Safety
ELDECO, Inc.

1.00 **Onboarding & Mentoring Safety Professionals to Become Impactful Leaders**

- Integrating new hires into your organization's safety culture to align their values from the beginning
- Mentoring trade partners and allowing them to shadow more experienced workers to develop their skills
- Establishing a feedback system to track safety performance and improvements

Conference Day One

Wednesday, March 26

Balancing Safety & Efficiency



Terry Klingele
Operating Group Safety
Director
**Mortenson
Construction**

1.40 Case Study: Adopting Human & Organizational Performance (HOP) Principles to Improve the Quality of Learning from Incidents

- Implementing HOP into everyday workflows for a more comprehensive exploration of how work is performed and learn from those directly involved
- Creating an environment where employees feel safe to report incidents without fear of blame
- Examining what went well to capture learning insights from successes and not just failures



Jon Lovejoy
Director, Safety
**Summit Contracting
Group**

2.30 Overcoming the Tension Between Meeting Schedules & Maintaining the Safety of Workers

- Understanding how schedule delays can lead to shortcuts that compromise safety
- Ensuring every project decision made carries a safety and risk component
- Highlighting the importance of flexibility to accommodate changes



3.10 Afternoon Refreshments

Ensuring Compliance to Safety



Adele Abrams
President, Law Officer
Adele L. Abrams P.C

3.50 Drafting Contracts That Are Clear & Actionable to Hold Trade Partners Accountable

- Communicating contract expectations to hold trade partners accountable to the terms in their contracts
- Considering what to include in contracts and ensuring clarity of language
- Including specific penalties for non-compliance for repeated violations

4.30 Panel Discussion: Balancing Regulatory Compliance With Actual Risks to Increase the Relevancy of Safety Practices

- Ensuring you employees are aware and understand regulations in place
- Reevaluating current regulations that no longer serve their original purpose to create safer work environments
- Addressing liability challenges in safety training to bridge the gap between regulatory compliance and practical safety measures



Dave Underwood
EHS Director
Bahler Group



Jon Lovejoy
Director, Safety
**Summit Contracting
Group**



Jane Beaudry
HSE Director, Life
Sciences
Jacobs



Corey Aldredge
Executive Director,
Safety
ELDECO, Inc.

5.10 Chair's Closing Remarks

5.20 End of Day One

Conference Day Two

Thursday, March 27



7.30 Check-In, Coffee & Breakfast

8.00 Chair's Opening Remarks

Building a Safety-First Culture

8.10 **Emphasizing the Importance of Change Management for Successful Initiative Adoption**



Kenyon Manley
Director, Safety
Lawrence Construction Company

- Encouraging leadership to discuss change openly so that everyone understands the purpose of new initiatives
- Identifying who the key people are to drive a successful change strategy
- Establishing a clear framework to ensure everyone understands their role and responsibilities
- Tailoring the change management framework for different company sizes

8.50 **Panel: Vetting Trade Partners Who Are Bought Into a Safety Culture to Ensure Aligned Values From the Start**

- Finding dependable trade partners who align with safety and operational standards
- Establishing a criteria to identify trade partners committed to a safety culture
- Exploring safety metrics outside of incident rate and Experience Modification Rate (EMR) that can indicate a trade partner's safety reliability



Jane Beaudry
HSE Director, Life Sciences
Jacobs



Ron Adams
Vice President, Risk Management
Baker Roofing



Shawna Fraser
Vice President, Safety
Fraser Engineering



10.00 Morning Refreshments

Improving Safety Performance Through Data-Driven Insights

10.40 **Leveraging Internal Safety Data for Effective Decision-Making**



John Byrd
EHS Director
Hoffman Construction

- Collecting data that translates into actionable insights including leading and lagging indicators
- Addressing how specific lagging indicators may not accurately reflect safety performance
- Recognizing the importance of context in data analysis to avoid implementing ineffective safety measures



Ron Adams
Vice President, Risk Management
Baker Roofing

11.20 **Case Study: Modifying Driver Behaviours to Improve Safety Outcomes**

- Leveraging telematics and other data sources to reduce driver-related risks
- Using the data to implement preventive measure to manage risky driving behaviors
- Integrating predictive analytics into safety protocols to improve safety awareness programs



12.00 **Audience Discussion: Using Artificial Intelligence to Enhance Safety Discussions & Increase Worker Engagement**

- Understanding how effective communication can enhance safety protocols on the job site
- Implementing effective pre-planning methods to avoid "pencil whipping" on job hazard analysis forms
- Leveraging advanced technology to assess if teams are actively engaging with the topics discussed

Conference Day Two

Thursday, March 27



12.40 Lunch

Optimizing Safety Programs Using Innovative Technology



Diana Johnson
Corporate Safety
Director
Ruby-Collins

1.40 Fireside Chat: Digitizing Your Safety Program to Improve Cost Efficiency & Oversights

- Learning how digital safety systems can remove staffing dependency for more efficient safety management
- Streamlining project management allowing managers to oversee multiple job sites without being on-site
- Leveraging data to identify trends and risks to prevent serious incidents



2.30 Audience Discussion: Maximizing Safety Training Engagement Using Innovative Technology

- Leveraging virtual learning platforms that increase productivity in training sessions
- Integrating gaming elements into training to enhance user participation
- Overcoming language barriers in real-time whilst preserving the emotion and intent behind the conversation

3.10 Chair's Closing Remarks

3.20 End of Conference

■ ■ The quality of speakers and networking opportunities were outstanding. ■ ■

Safety Director, Metro Walls

Position Yourself as the Go-To Solution Provider to Enhance Safety in Construction

Contractors across the country are investing in ways to reduce incidents and enhance employee safety. Whether it's upgrading training, improving communication tools, or using monitoring and analytics for smarter safety policies, **do you have a solution that addresses these pressing industry challenges?**

If so, join us as a partner at **Advancing Construction Safety Leadership 2025** to get in front of industry leaders and decision-makers, unlocking pathways to create lucrative commercial opportunities and position your company as the solution provider of choice to create safer field environments and reduce incident rates.

Our audience have highlighted interest in:



EHS Software



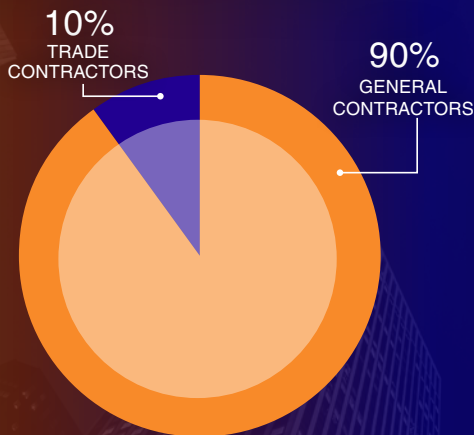
Smart/Digital PPE & Wearables



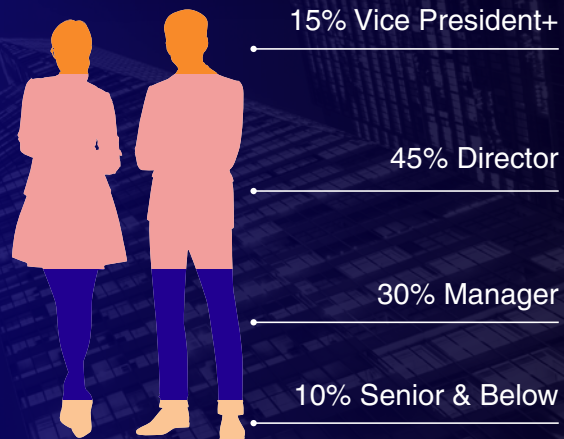
Training Platforms

Opportunities include the chance to offer demonstrations on stage, engage with the audience through targeted networking and create your own immersive brand experience through our exhibition booths.

COMPANY TYPES ATTENDING



SENIORITY OF ATTENDEES



*Statistics taken from Advancing Construction Safety Leadership 2024

GET INVOLVED



Christopher Pieri
Business Development Manager
Tel: +1 617 455 4188
Email: sponsor@hansonwade.com

Ready to Register?

3 Easy Ways To Book

-  www.advancing-construction-safety-leadership.com
-  Tel: +1 617 455 4188
-  Email: construction@hansonwade.com

- 1** Drive safety-first initiatives across your organization.
- 2** Explore cutting-edge strategies and tools to improve safety performance.
- 3** Connect with top safety professionals from general and trade contractors to exchange ideas and best practices.

Secure Your Place Now

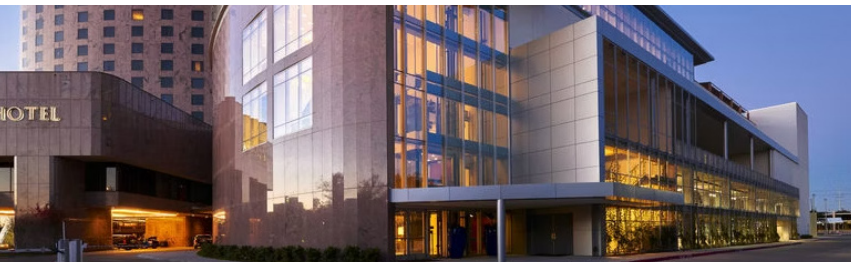
Contractors, Trades & Partners	Register & Pay by Friday, December 20	On The Door
Conference + Workshop Day	\$1,898 (Save \$650)	\$2,199
Conference Only	\$1,549 (Save \$650)	\$2,548
Software, Tool & Materials Providers	Register & Pay by Friday, December 20	On The Door
Conference + Workshop Day	\$3,148 (Save \$500)	\$3,648
Conference Only	\$2,599 (Save \$500)	\$3,099

Please visit the website for full pricing options or email construction@hansonwade.com
All prices shown in USD.

Team Discounts*

- 10% discount – 3 Attendees
- 15% discount – 4 Attendees
- 20% discount – 5+ Attendees

Make the most of the summit by attending with colleagues or registering your team. By attending as a group, you and your colleagues can make the most of the pre-conference workshops and networking sessions to ensure you leave with valuable connections and actionable insights.



VENUE

Renaissance Dallas Hotel
2222 N Stemmons Fwy, Dallas, TX, 75207

www.marriott.com/en-us/hotels/dalbr-renaissance-dallas-hotel/overview/?scid=f2ae0541-1279-4f24-b197-a979c79310b0

TERMS & CONDITIONS

Full payment is due on registration. Cancellation and Substitution Policy: Cancellations must be received in writing. If the cancellation is received more than 14 days before the conference attendees will receive a full credit to a future conference. Cancellations received 14 days or less (including the fourteenth day) prior to the conference will be liable for the full fee. A substitution from the same organization can be made at any time.

Changes to Conference & Agenda: Every reasonable effort will be made to adhere to the event programme as advertised. However, it may be necessary to alter the advertised content, speakers, date, timing, format and/or location of the event. We reserve the right to amend or cancel any event at any time. Hanson Wade is not responsible for any loss or damage or costs incurred as a result of substitution, alteration, postponement or cancellation of an event for any reason and including causes beyond its control including without limitation, acts of God, natural disasters, sabotage, accident, trade or industrial disputes, terrorism or hostilities, tag, accident, trade or industrial disputes, terrorism or hostilities.
Data Protection: The personal information shown and/or provided by you will be

held in a database. It may be used to keep you up to date with developments in your industry. Sometimes your details may be obtained or made available to third parties for marketing purposes. If you do not wish your details to be used for this purpose, please write to: Hanson Wade, Eastcastle House, 27/28 Eastcastle Street, London, W1W 8DH