

CONVINCE YOUR BOSS

Subject: How my attendance at LEAP TA: Retail will benefit our business

Hi [INSERT BOSS'S NAME],

I came across an interesting event that I think could be a great opportunity for our team that I wanted to share with you.

On April 28-30, 2025, Hanson Wade is hosting the 4th ADC Analytical Development event in Boston, MA and is the only ADC specific analytical development Summit in our industry.

The agenda and the speakers look like it's going to be an incredibly insightful event. There will be Director level and hands-on speakers from many of the key players in the ADC space such as: AbbVie, AstraZeneca, Bristol Myers Squibb, GenenTech, Sutro Biopharma plus representatives attending from numerous other companies.

My pass would include access to structured speed networking, insightful case study presentations, networking roundtables and panel discussions. I strongly feel this event would provide valuable takeaways.

It would be such a time saver. This show covers everything we'd need, but here are a few key themes:

- Developing and streamlining both physicochemical & potency assays
- Understanding the ICH 14 regulatory guidelines to present a full analytical characterization package
- Looking into the changes in analytical approaches in both increasing DAR ADCs & novel conjugates

Maybe we can set up time to look at the agenda together to see which sessions would be best for us? Prices increase as the conference approaches. I can secure a better rate if I register early, and we can get group rates if you want to send a few of us. Would we be able to expense tickets to this event as an educational credit for the team?

Let me know if you have any questions; I'd love to talk with you more about it!

Thanks!

[INSERT YOUR NAME HERE]

